

2024WANNING

万宁市投资指南

Investment Guide for Wanning City



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C O N T E N T S



万宁概况

Overview of Wanning

1

万宁简介 General Condition of Wanning

万宁古称“万州”，为海南省县级市，是海南省东部重要交通枢纽，享有世界长寿之乡、世界冲浪胜地、中国槟榔之乡、中国书法之乡等美誉。

Wanning, known as "Wanzhou" in ancient times, is a county-level city in Hainan Province and an important transportation hub in the eastern part of Hainan Province, enjoying the reputation of the world's longevity hometown, the world's surfing resort, the hometown of Chinese betel nut, and the hometown of Chinese calligraphy.

地理

地处热带和亚热带的交界处，位于北纬18.8度“黄金度假线”上，东濒南海，西毗琼中，南临陵水，北与琼海市交界，海岸线长109公里。

The Location

It is located at the junction of tropics and subtropics, on the "golden resort line" at 18.8 degrees north latitude, bordering the South China Sea in the east, Qiongzong in the west, Lingshui in the south, and Qionghai City in the north, with a coastline of 109 kilometers.

面积

市境东西宽38千米，南北长76千米，陆地面积1883.5平方公里，海域面积2550.1平方公里。

The Area

The city is 38 kilometers wide from east to west, 76 kilometers long from north to south, with a land area of 1883.5 square kilometers and a sea area of 2550.1 square kilometers.

气候

属热带海洋性季风气候，兼具热带和亚热带气候，夏无酷热、冬无湿冷，年平均气温24.8℃，全年平均日照时长2038.6小时，年平均降雨量2408毫米，全年空气质量优良率达99%以上，气候宜人。

The Climate

It belongs to the tropical marine monsoon climate, with both tropical and subtropical climate, no extreme heat in summer, no wet and cold in winter, the average annual temperature is 24.8 °C, the average sunshine duration of the year is 2038.6 hours, the average annual rainfall is 2408mm, the annual air quality is excellent rate of more than 99%, and the climate is pleasant.

人口

全市总人口约64万，其中黎、苗等18个少数民族9万多人，有20余万华侨旅居世界26个国家和地区。

The Population

The total population of the city is about 640,000, including more than 90,000 people from 18 ethnic minorities such as Li and Miao, and more than 200,000 overseas Chinese live in 26 countries and regions in the world.

■ 区位

万宁位于海南岛东南部沿海，北至海口约132公里，南到三亚约112公里，西距儋州约150公里，东到永兴岛不超150海里，是海南省东线旅游必经之地。

交通主要为公路运输和铁路运输。交通主干线有G98海南环岛东线高速、万洋高速、G223海榆东线，东环高铁距美兰机场和凤凰机场约70分钟车程，距博鳌机场仅30分钟车程，交通极为便利，是全省重要的交通枢纽之一。此外还有乌场港、港北港2个港口码头，与我国东南沿海港口航线相连，为实现交通无缝连接提供保障。

The Location

Wanning is located in the southeast coast of Hainan Island, about 132 kilometers north to Haikou, about 112 kilometers south to Sanya, about 150 kilometers west to Danzhou, and no more than 150 nautical miles to Yongxing Island in the east.

The transportation is mainly road transport and rail transport. The main traffic lines include G98 Hainan Huandao East Line Expressway, Wanyang Expressway, G223 Haiyu East Line, and the East Ring High-speed Railway is about 70 minutes' drive from Meilan Airport and Phoenix Airport, and only 30 minutes' drive from Boao Airport. In addition, there are two port terminals, Wuchang Port and Gangbei Port, which are connected to the southeast coastal port routes of China, providing guarantee for the seamless connection of transportation.





四大交通主干线

G98海南环岛高速、
万洋高速、G223海
榆东线、东环高铁

Four Major Transportation Routes

G98 Hainan Island Express-
way, Wanyang Expressway,
G223 Haiyu East Line, East
Ring High-speed Railway.



两个高铁停靠站

万宁站、神州站

Two High-speed Rail Stations

Wanning Station,
Shenzhou Station.

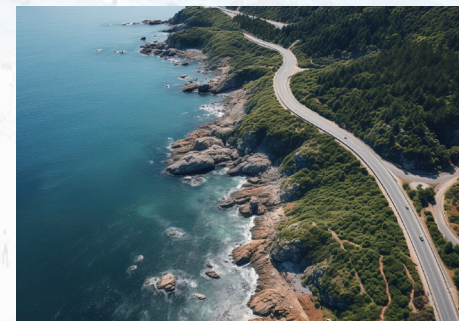


九个高速出入口

龙滚、山根、乐来、大
茂、长丰、礼纪、神州
半岛/兴隆、石梅湾、
日月湾

Nine Major Highway Exits and Entrances

Longgun, Shangen, Lelai,
Damao, Changfeng, Liji,
Shenzhou Peninsula/Xing-
long, Shimei Bay, Riyue Bay.



■ 热带生态资源

万宁植物物种达4000多种,药用植物占1600多种,其中有161个品种被列入全国重点中药资源普查品种,被誉为“南国天然药库”,此外还有面积1.4万余亩的青皮林以及槟榔、咖啡、沉香、可可、菠萝蜜等多种热带作物,具备发展热带农产品深加工产业的良好基础。

Tropical Ecological Resource

There are more than 4,000 species of Wanning plants, more than 1,600 kinds of medicinal plants, of which 161 varieties are included in the national key traditional Chinese medicine resources census varieties, known as the "natural medicine library of the south", in addition to the area of more than 14,000 mu of green bark forest and betel nut, coffee, agarwood, cocoa, jackfruit and other tropical crops, with a good foundation for the development of tropical agricultural products deep processing industry.



■ 旅游资源

万宁为海南旅游“第三极”城市,2023年接待旅游过夜人数超445.87万人次,在这里不仅可以游览东山岭、兴隆热带植物园、兴隆巴厘村等著名景区,打卡山钦湾燕子洞、神州半岛灯塔、石梅湾M1咖啡奇幻工厂、日月湾冲浪小镇等网红景点,还可体验激情冲浪、动力滑翔伞、游艇出海、直升机观光等海上运动,“海陆空”“山林海”体验感十足。

Travel Resource

Wanning is the "third pole" city of Hainan tourism, receiving more than 4.4587 million overnight tourists in 2023, where you can not only visit famous scenic spots such as Dongshanling, Xinglong Tropical Botanical Garden, Xinglong Bali Village, but also visit the Swallow Cave of Shanqin Bay, Shenzhou Peninsula Lighthouse, Shimei Bay M1 Coffee Fantasy Factory, Riyue Bay Surf Town and other Internet celebrity attractions, as well as experience sea sports such as passionate surfing, power paragliding, yacht sailing, helicopter sightseeing, etc., with a full sense of experience of "sea, land and air" and "mountain, forest and sea".



■ 海洋资源

万宁海岸线资源丰富,109公里海岸线上分布着日月湾、石梅湾等10个优质海湾,分布着小海与老爷海2个内海,大洲岛等5个风光旖旎的海岛,成就了冲浪、潜水、海钓等海上运动所具备的特有资源,同时盛产和乐蟹、马鲛鱼、黄狮鱼等多种优质鱼类,可发展养殖的海岸带和淡水水面约30万亩,具备发展海洋渔业的良好基础。

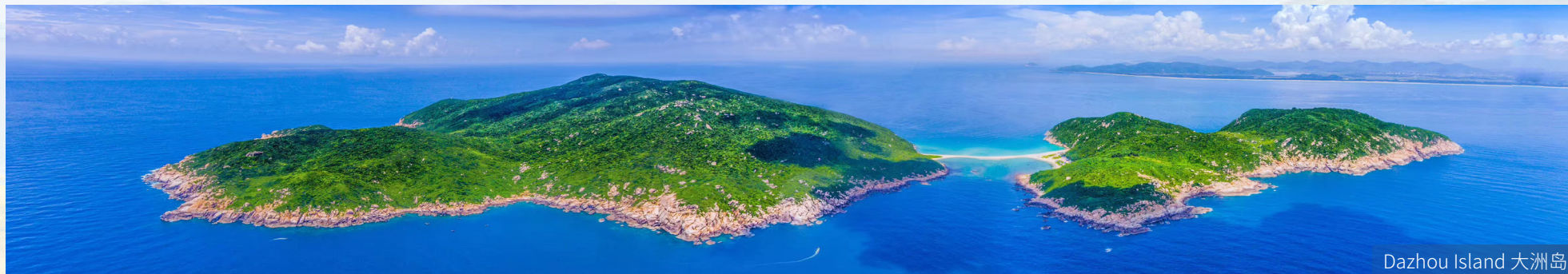
Marine Resource

Wanning coastline is rich in resources, 109 kilometers of coastline is distributed with 10 high-quality bays such as Riyue Bay and Shimei Bay, 2 inland seas such as Xiaohai and Lao Ye Sea, 5 beautiful islands such as Dazhou Island, which has achieved the unique resources of surfing, diving, sea fishing and other marine sports, and is rich in a variety of high-quality fish such as Hele crab, mackerel, yellow lionfish, etc., and can develop about 300,000 mu of coastal zone and freshwater surface for aquaculture, which has a good foundation for the development of marine fisheries.

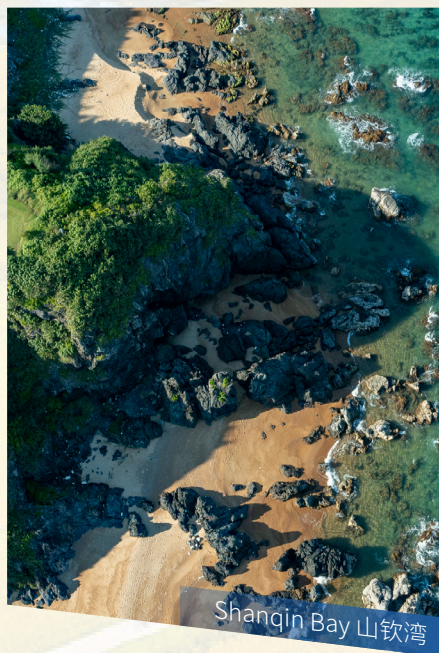




■ 旅游资源 Travel Resource



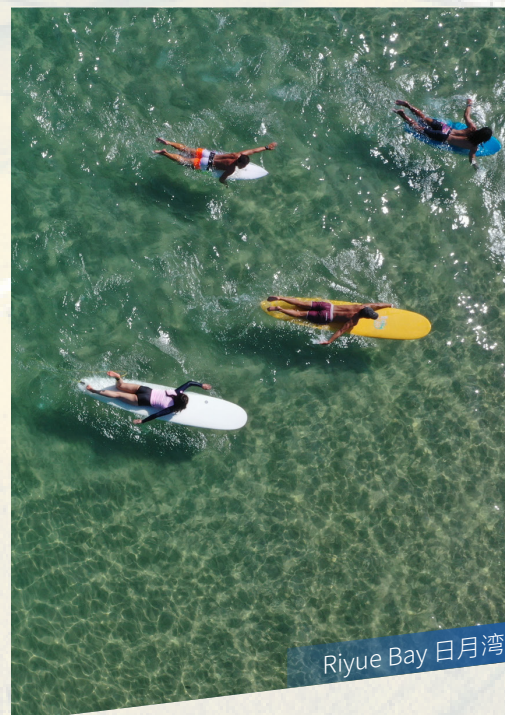
Dazhou Island 大洲岛



Shanqin Bay 山钦湾



王府井国际免税港
Wangfujing International Duty-Free Port



Riyue Bay 日月湾



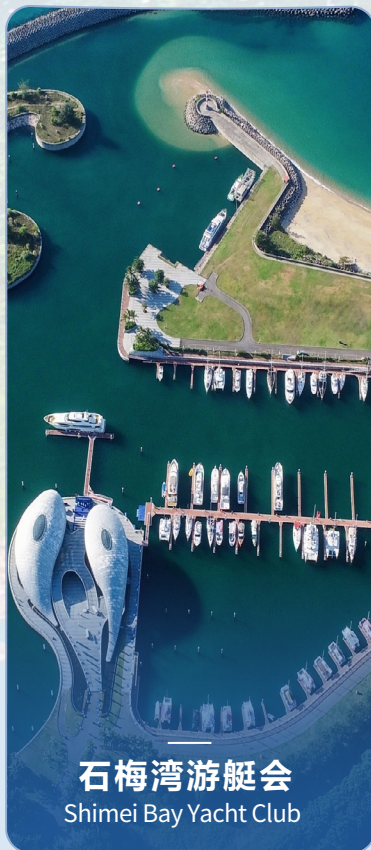
环岛旅游公路
Tourist Road Around the Island



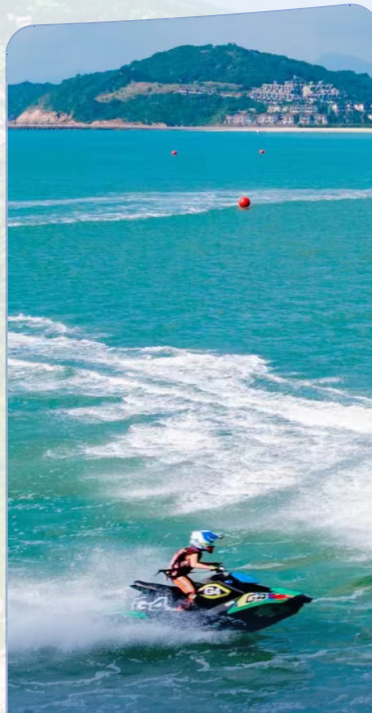
—
日月湾冲浪
Riyue Bay Surfing



—
高尔夫球比赛
Golf Matches



—
石梅湾游艇会
Shimei Bay Yacht Club



—
中国摩托艇公开赛
China Powerboat Open



—
环岛自行车赛
Cycling Around the Island

4

文化底蕴 Cultural Heritage



历史文化 History and Culture

万宁历史悠久,人文鼎盛,是海南四大古州之一。唐太宗贞观五年(公元631年)始设万安县,唐高宗改为万安州,历朝历代皆有名门望族迁居于此,裴度、文天祥等名人后裔世居万宁。

Wanning has a long history and flourishing culture, and is one of the four ancient states in Hainan. Tang Taizong Zhenguan five years (AD 631) began to set up Wan'an County, Tang Gaozong changed to Wan'an Prefecture, all dynasties have famous families moved here, Pei Du, Wen Tianxiang and other celebrity descendants live in Wanning.



侨乡文化 Overseas-Chinese-Hometown Culture

一九五一年在万宁兴隆设立的兴隆华侨农场,是我国设立较早、规模最大的华侨农场,它接收了来自二十一个国家和地区的归侨一万多人。七十年来,几代归侨在兴隆艰苦创业,将兴隆打造为著名的旅游胜地。东南亚各国的建筑风格、民族歌舞、饮食和服饰文化在此交融,形成了独特的归侨文化,使兴隆有“小联合国”之美誉。在兴隆华侨农场创办的70年里,周恩来、刘少奇、朱德、邓小平、习仲勋等老一辈无产阶级革命家以及多位党和国家领导人都曾亲临兴隆华侨农场视察指导,关心兴隆归侨及兴隆华侨农场的发展。



The Xinglong Overseas Chinese Farm, which was established in Xinglong Wanning in 1951, was the earliest and largest overseas Chinese farm established in China, and it received more than 10,000 returned overseas Chinese from 21 countries and regions. Over the past 70 years, several generations of returned overseas Chinese have worked hard in Xinglong to build Xinglong into a famous tourist destination. The architectural styles, folk songs and dances, food and clothing cultures of Southeast Asian countries are blended here, forming a unique culture of returned overseas Chinese, which makes Xinglong have the reputation of "Little United Nations". In the 70 years since the establishment of Xinglong Overseas Chinese Farm, Zhou Enlai, Liu Shaoqi, Zhu De, Deng Xiaoping, Xi Zhongxun and other proletarian revolutionaries of the older generation, as well as many party and state leaders, have visited Xinglong Overseas Chinese Farm for inspection and guidance, and are concerned about the development of Xinglong Returned Overseas Chinese and Xinglong Overseas Chinese Farm.

现代文化 Modern Culture

国际冲浪赛、国际马拉松赛、中华龙舟大赛、环岛自行车赛等一系列重大会议和品牌体育赛事落户于此。随着《夏日冲浪店》《问浪》等综艺影视播出,日月湾知名度和美誉度大大提升、冲浪爱好者集聚,形成了时尚的冲浪运动文化。



A series of major conferences and brand sports events such as the International Surfing Race, the International Marathon, the Chinese Dragon Boat Race, and the Round-the-Island Bicycle Race have settled here. With the broadcast of variety shows such as "Summer Surf Shop" and "Asking the Waves", the popularity and reputation of Riyue Bay have been greatly improved, and surfing enthusiasts have gathered, forming a fashionable surfing sports culture.

美食文化 Delicious Food

万宁美食风味独特,素有“万宁美食半琼崖”之誉。据不完全统计,万宁收录到的美食品种有380多种,特色健康美食在全省最为丰富。海南四大名菜中,万宁东山羊、和乐蟹独占两席,大洲岛燕窝更是国内外闻名的珍品,兴隆咖啡在首届中国产品博览会上荣获银奖,是中国首个咖啡行业地理标志保护产品。



Wanning cuisine has a unique flavor and is known as "Wanning cuisine half Qiongya". According to incomplete statistics, there are more than 380 kinds of food varieties included in Wanning, and the characteristic and healthy food is the most abundant in the province. Among the four famous dishes in Hainan, Wanning Dongshan Goat and Hele Crab occupy two seats, Dazhou Island Bird's Nest is a well-known treasure at home and abroad, and Xinglong Coffee won the silver medal at the first China Product Expo, which is China's first coffee industry geographical indication protection product.

2023年获得荣誉 Honors in 2023



“信用+免审”政务服务新模式案例获评第四届“新华信用杯”全国优秀信用案例

The case of the new model of "credit + exemption" government service was awarded the 4th "Xinhua Credit Cup" National Excellent Credit Case.



万宁市“深化放管服改革优化营商环境”荣获中央依法治国委员会办公室“全国法治政府建设示范项目”

Wanning City's "Deepening the Reform of Delegating Power, Delegating Power and Improving Services, and Optimizing the Business Environment" won the "National Rule of Law Government Construction Demonstration Project" by the Office of the Central Committee for Governing the Country According to Law.



2023年8月，万宁市被认定为营商环境示范市县

In August 2023, Wanning City was recognized as a model city and county for business environment.

民生事业全面发展 The people's Livelihood Has Developed in An All-round Way

高校录取 College Admissions



2023年高考800分以上5名,3名被北京大学录取,创历史新高。

In 2023, 5 students scored more than 800 points in the college entrance examination, and 3 were admitted to Peking University, hit a record high.



中学晋升 Secondary School Promotion



万宁中学晋升省一级甲等学校。

Wanning Middle School was promoted to the provincial level A school.



医疗救援 Medical Evacuation



在全省率先建成15分钟医疗救治急救圈,救护车出诊速度全省第一。

It is the first in the province to build a 15-minute medical treatment first aid circle, and the ambulance speed is the first in the province.





2023年各项经济指标中有13项指标增速高于全省平均水平，其中，固定资产投资、社会消费品零售总额等8项指标增速连续两年高于全省。

In 2023, the growth rate of 13 indicators of various economic indicators will be higher than the provincial average, of which the growth rate of 8 indicators such as fixed asset investment and total retail sales of consumer goods will be higher than that of the province for two consecutive years.

同比增长
Year-on-year growth

8.2%

2023年实现地区生产总值

328.14亿元

首次突破300亿

Gross domestic product
(GDP) to be achieved in 2023

¥32.814 billion

Exceeded 30 billion
for the first time

同比增长
Year-on-year growth

23.9%

地方一般公共预算收入

19.38亿元

增速全省排名第三

Local general public
budget revenues

¥1.938 billion

The growth rate
ranks third in the
province

同比增长
Year-on-year growth

3.6%

固定资产投资

147.28亿元

增速全省同平台排名第五

Investment in fixed assets

¥14.728 billion

The growth rate
ranked fifth in the
province on the
same platform

同比增长
Year-on-year growth

12.4%

社会消费品零售总额

102.66亿元

增速全省排名第三

Total retail sales of
consumer goods

¥10.266 billion

The growth rate
ranks third in the
province

同比增长
Year-on-year growth

53.2%

接待旅游过夜人数

445.87万人次

增速全省排名第二

Reception of tourist
overnight arrivals

4.4587 million person-times

The growth rate ranks
second in the province

同比增长
Year-on-year growth

6.6% & 8.8%

城镇和农村常住居民人均可支配收入分别为**40030元**、**21834元**

增速均排名全省第五，
同平台第一和第二

The per capita disposable income of urban
and rural permanent residents is as follows:
¥40030, ¥21834

The growth rate ranked
fifth in the province, and
the first and second on the
same platform

同比增长
Year-on-year growth

64.63%

旅游总收入

71.82亿元

增速全省排名第二

Total tourism revenue

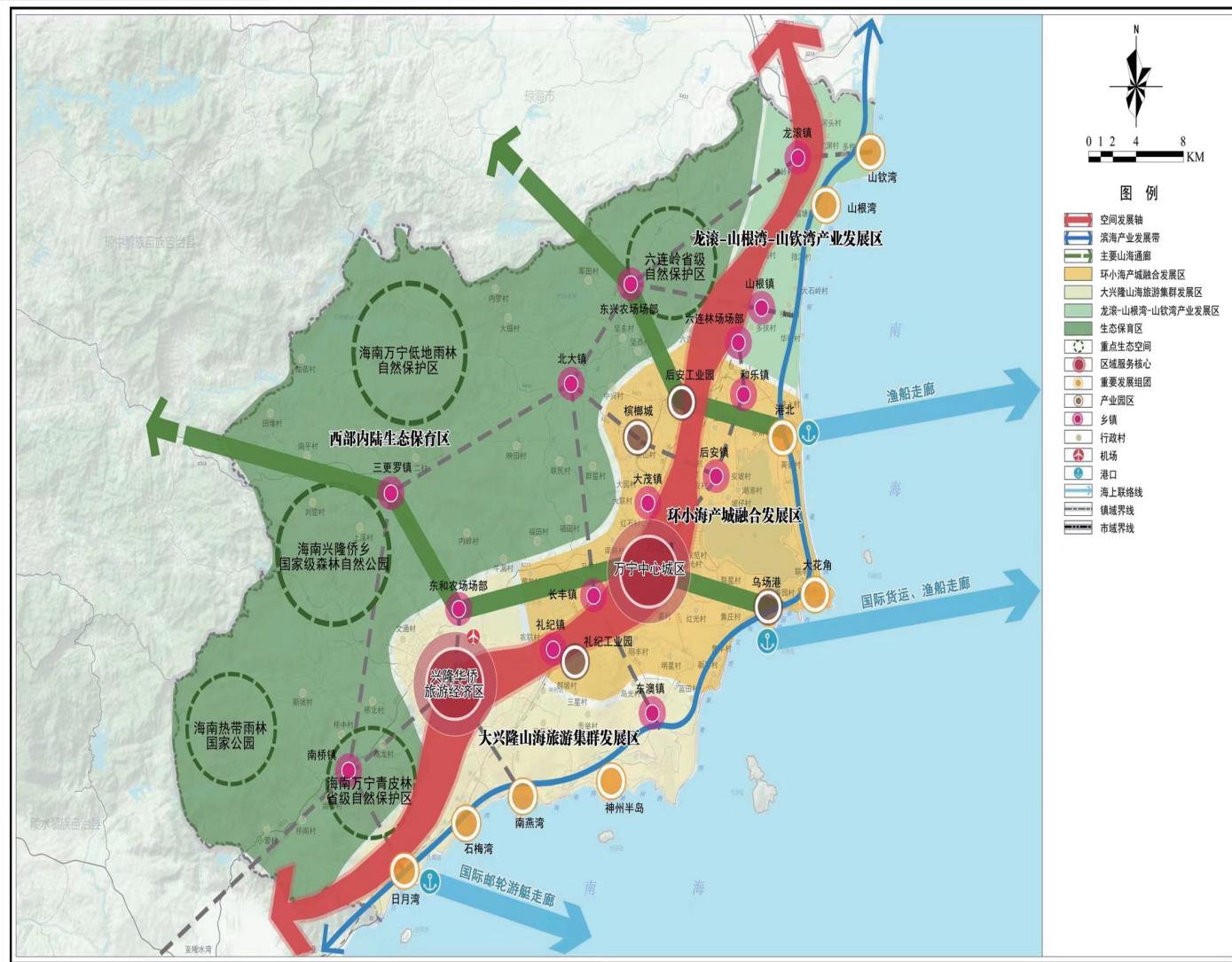
¥7.182 billion

The growth rate ranks
second in the province

1 主导产业 Leading Industry

“十四五”期间,万宁将精准对接自贸港建设,围绕“热带农产品深加工基地、国际旅游消费目的地、新型工业化和海洋经济示范区”产业定位,着力构建热带特色高效农业、旅游+产业、新型工业、海洋经济4个百亿级产业链群,打造自贸港营商新高地。

During the "14th Five-Year Plan" period, Wanning will accurately connect with the construction of the free trade port, focus on the industrial positioning of "tropical agricultural products deep processing base, international tourism and consumption destination, new industrialization and marine economy demonstration zone", and strive to build four 10-billion-level industrial chain groups with tropical characteristics and efficient agriculture, tourism + industry, new industry and marine economy, so as to create a new highland for business in the free trade port.



■ 热带特色高效农业 Tropical Characteristics High-efficiency Agriculture

01 First 招商方向 Investment Direction

引入和培育行业头部企业，壮大加工制造中间环节，带动上游种植业和下游现代服务业集聚。发展兴隆咖啡、槟榔、菠萝、斑兰叶等热带特色经济作物种植，扩大后安海鸭、东澳鹅等标准化养殖规模。引进具备专业国际咖啡贸易企业，扩大我市咖啡市场交易规模。以热带特色农产品种植和精深加工为重点，推动种植业和养殖业向规模化现代化发展、食品加工业向精细化功能化发展、服务业向农产品商贸农旅融合发展，打造以标准化、品牌化、产业化为导向的热带特色高效农业。

Introduce and cultivate leading enterprises in the industry, expand the intermediate links of processing and manufacturing, and drive the agglomeration of upstream planting industry and downstream modern service industry. Develop the cultivation of tropical characteristic cash crops such as Xinglong coffee, betel nut, pineapple, pandan leaves, etc., and expand the standardized breeding scale of Hou'an sea duck and Dongao goose. Introduce professional international coffee trading enterprises to expand the scale of coffee market transactions in our city. Focusing on the planting and intensive processing of tropical characteristic agricultural products, we will promote the development of planting and breeding industry to large-scale modernization, the food processing industry to the development of refined functionalization, and the integrated development of the service industry to agricultural products, trade, agriculture and tourism, so as to create a standardized, branded, and industrialized-oriented high-efficiency agriculture with tropical characteristics.

02 second 重点领域 Key Areas

引进种苗种植、精深加工、农产品电商销售、物流配送、生物制药、仓储交易、农业服务业、休闲农业等行业，发展粮食作物、冬季瓜菜、特色禽畜、热带水果、热带经济作物等一二三产融合的产业集群。

The introduction of seedling planting, intensive processing, e-commerce sales of agricultural products, logistics and distribution, biopharmaceutical, warehousing and trading, agricultural services, leisure agriculture and other industries, the development of grain crops, winter melons and vegetables, special livestock, tropical fruits, tropical cash crops and other primary, secondary and tertiary industry integration of industrial clusters.

03 Third 产业布局 Industrial Layout

万宁槟榔城产业园，位于万宁市大茂镇、后安镇、北大镇、东兴农场与G223国道相交处的西侧，规划面积约为6231.15亩，建设用地面积为3066.9亩，存量建设用地面积为1478.60亩，五网基础设施建设基本完成，对标国际一流农副产品加工创新基地、绿色发展示范产业园区开展招商引资。

Wanning betelnut City Industrial Park, located in the west of the intersection of Damao Town, Hou'an Town, Beida Town, Dongxing Farm and G223 National Highway in Wanning City, has a planning area of about 6231.15 mu, a construction land area of 3066.9 mu, and a stock construction land area of 1478.60 mu, the construction of the infrastructure of the five networks has been basically completed, and investment has been carried out in accordance with the world-class agricultural and sideline product processing innovation base and green development demonstration industrial park.

2023年农业现代化步伐加快

The Pace of Agricultural Modernization Will Accelerate in 2023



世界咖啡竞拍 交易中心 World Coffee Auction Trading Central

世界咖啡竞拍交易中心落户万宁兴隆，兴隆咖啡入选2023年国家“地标品牌+”示范案例。

The World Coffee Auction and Trading Center settled in Wanning Xinglong, and Xinglong Coffee was selected as a national "landmark brand +" demonstration case in 2023.



兴隆咖啡产业小镇 Xinglong Coffee Industry Town

兴隆咖啡产业小镇入选全省2023年度特色产业小镇创建名单。

Xinglong Coffee Industry Town was selected into the list of characteristic industrial towns in the province in 2023.



林下经济种植面积 Economic Planting Area Under the Forest

林下经济种植面积达8000亩，人均增收约1万元。

The economic planting area under the forest reached 8,000 acres, and the per capita income increased by about 10,000 yuan.



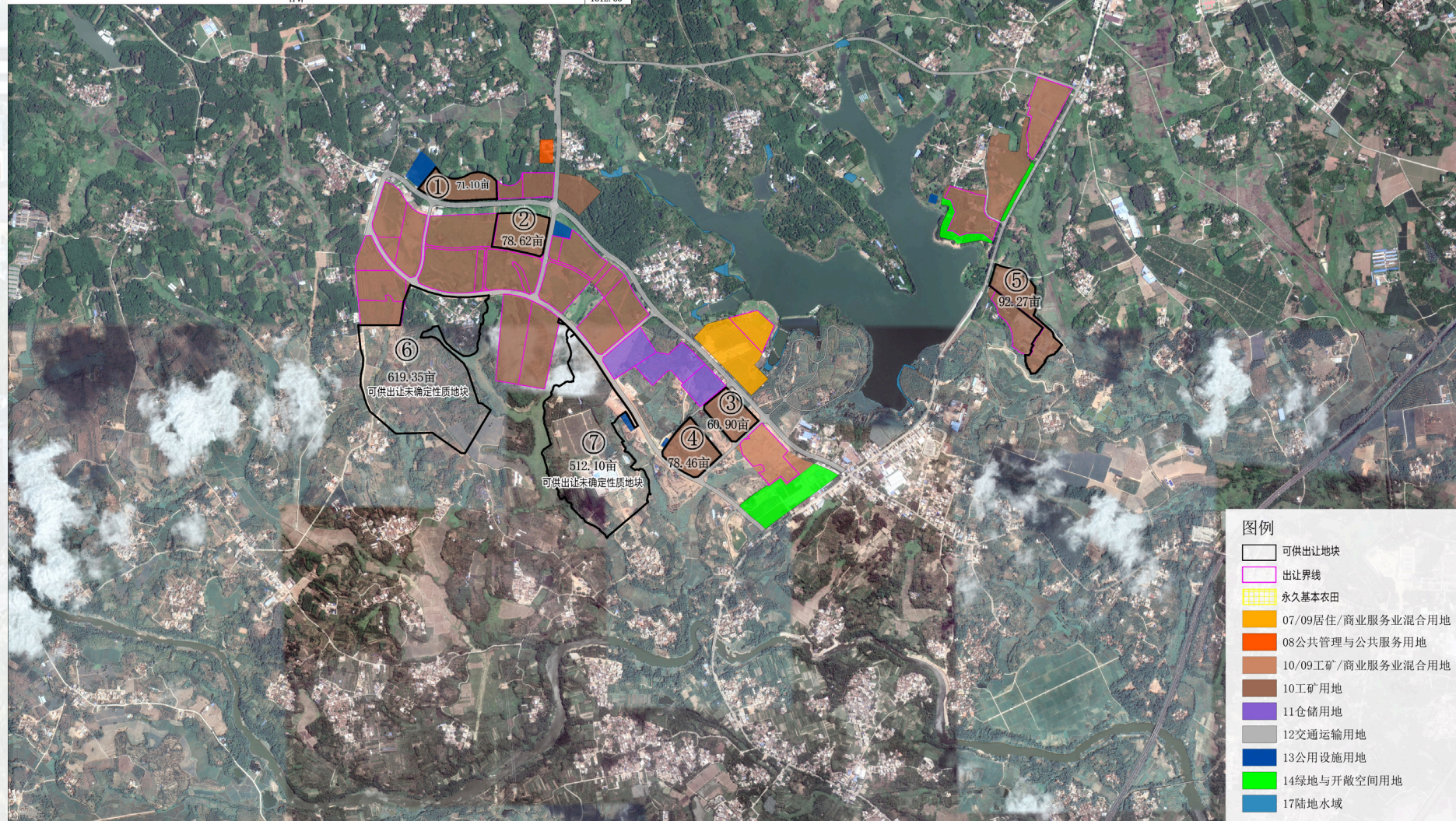
改造农田 Transforming Farmland

完成撂荒地和“非粮化”整治7614亩，改造提升高标准农田1.1万亩。

7,614 mu of abandoned land and "non-grain" have been renovated, and 11,000 mu of high-standard farmland have been transformed and upgraded.

万宁槟榔城产业园区——可供招商地块一览表

序号	多规情况	控规情况	控规建设指标	面积(亩)
1	林地、旅游建设用地	二类工业用地	1≤容积率≤2，建筑密度≥30%，建筑系数≥30%，绿地率≤20%，建筑高度≤30m	70.95
2	产业用地	二类工业用地	1≤容积率≤2，建筑密度≥30%，建筑系数≥30%，绿地率≤20%，建筑高度≤30m	78.62
3	城镇建设用地	二类工业用地	1≤容积率≤2，建筑密度≥30%，建筑系数≥30%，绿地率≤20%，建筑高度≤30m	60.90
4	村庄建设用地、林地	二类工业用地	1≤容积率≤2，建筑密度≥30%，建筑系数≥30%，绿地率≤20%，建筑高度≤30m	78.46
5	产业用地	二类工业用地	0.7≤容积率≤2，建筑密度≥30%，建筑系数≥30%，绿地率≤20%，建筑高度≤30m	92.27
6	基本农田、一般耕地、园地、村庄建设用地、林地	可供出让未确定性质地块	——	619.35
7	基本农田、一般耕地、园地、村庄建设用地、林地、其他独立建设用地	可供出让未确定性质地块	——	512.10
合计				1512.65



■ 旅游+产业 Tourism + Industry

01 First 招商方向 Investment Direction

围绕“一湾一品”突出抓好日月湾冲浪、石梅湾潜水、神州半岛摩托艇和帆船帆板、山钦湾高尔夫等业态项目的引进。依托兴隆侨乡、冲浪小镇、王府井国际免税港等旅游资源，引进高品质企业，建设海南环岛旅游公路万宁路段日月逐浪、大洲燕呢、花角锦绣、小海龙舟、山钦蓝梦5个驿站，打造“体育+旅游+文化+消费”融合发展模式。引入具备高水平和有较大影响力的企业，开展体育赛事和文化演艺活动，挖掘红色文化、海洋文化、黎苗文化、民俗文化内涵，做好旅游产品宣传推广，丰富优质旅游和文体公共服务供给，打造国家级体育旅游示范城市。

Focusing on "one bay, one product", we will highlight the introduction of business projects such as surfing in Riyue Bay, diving in Shimei Bay, motorboats and sailing and windsurfing on the Shenzhou Peninsula, and golf in Shanqin Bay. Relying on tourism resources such as Xinglong Overseas Chinese Township, Surf Town, Wangfujing International Duty-free Port, etc., we will introduce high-quality enterprises and build five post stations in the Wanning section of the Hainan Island Tourist Highway, including Riyue Zhulang, Dazhou Yanni, Huajiao Jinxiu, Xiaohai Dragon Boat, and Shanqin Lanmeng, to create an integrated development model of "sports + tourism + culture + consumption". Introduce high-level and influential enterprises, carry out sports events and cultural performance activities, explore the connotation of red culture, marine culture, Li and Miao culture, and folk culture, do a good job in the promotion of tourism products, enrich the supply of high-quality tourism and cultural and sports public services, and build a national sports tourism demonstration city.

02 second 重点领域 Key Areas

引进环岛旅游公路驿站、国际度假酒店、主题公园、邮轮旅游、游艇旅游、住宿餐饮等行业，发展度假休闲产业；引进各类健身休闲运动、文化演艺、电视电影、体育赛事、体育服务(制造)等，发展文体旅游产业；引进中医药理疗、养生康复、森林康养等行业，发展康养旅游产业。

Introduce the island tourist highway station, international resort hotel, theme park, cruise tourism, yacht tourism, accommodation and catering and other industries, and develop the resort and leisure industry; Introduce all kinds of fitness and leisure sports, cultural performances, TV and movies, sports events, sports services (manufacturing), etc., and develop the cultural, sports and tourism industry; Introduce traditional Chinese medicine physiotherapy, health rehabilitation, forest health care and other industries, and develop the health tourism industry.

03 Third 产业布局 Industrial Layout

日月湾冲浪小镇，位于万宁市兴隆旅游区南部加新、田新管区之间，规划总用地面积4951.5亩，其中建设用地面积2520.45亩，存量建设用地面积为772.35亩，打造以日月湾冲浪小镇为主，5个环岛旅游公路驿站多点辐射的“旅游+体育+文化+消费”融合发展的产业集群。

Riyue Bay Surf Town, located in the south of Xinglong Tourist Area of Wanning City, between Jiaxin and Tianxin Management Districts, has a planned total land area of 4951.5 mu, including 2520.45 mu of construction land and 772.35 mu of stock construction land, to create an industrial cluster with the integrated development of "tourism + sports + culture + consumption" based on Riyue Bay Surf Town and 5 tourist road station around the island.

文体旅产业深度融合

The Cultural, Sports and Tourism Industry Will Be Deeply Integrated



省级体育旅游示范区

Provincial Sports Tourism Demonstration Zone

成功创建海南省级体育旅游示范区。

Successfully established Hainan Provincial Sports Tourism Demonstration Zone.



高尔夫球协会(南方)

国际交流中心

Golf Association (Southern) International Exchange Center

与中高协签署合作协议，打造中国垂钓示范园和中国高尔夫球协会(南方)国际交流中心。

Signed a cooperation agreement with the China High School Association to build a China Fishing Demonstration Park and the China Golf Association (South) International Exchange Center.



中国垂钓示范园

China Fishing Demonstration Park

与中钓协签署合作协议，打造中国垂钓示范园。

Signed a cooperation agreement with the China Fishing Association to build a Chinese fishing demonstration park.



中医药健康旅游基地

Traditional Chinese Medicine Health Tourism Base

兴隆南药园入选海南省第一批中医药健康旅游基地。

Xinglong South Medicine Park was selected as the first batch of traditional Chinese medicine health tourism bases in Hainan Province.



国家级旅游度假区

National Tourist Resort

万宁石梅湾旅游度假区获批国家级旅游度假区。

Wanning Shimei Bay Tourist Resort has been approved as a national tourist resort.



建成“三基地一中心”

Building "Three Bases and One Center"

日月湾国家冲浪基地、石梅湾国家潜水基地、神州半岛国家摩托艇基地，神州半岛第一湾、石梅湾、日月湾又组成国家水上(海上)国民休闲运动中心。

Riyue Bay National Surfing Base, Shimei Bay National Diving Base, Shenzhou Peninsula National Motorboat Base, Shenzhou Peninsula First Bay, Shimei Bay, and Riyue Bay form the National Water (Sea) National Leisure Sports Center.

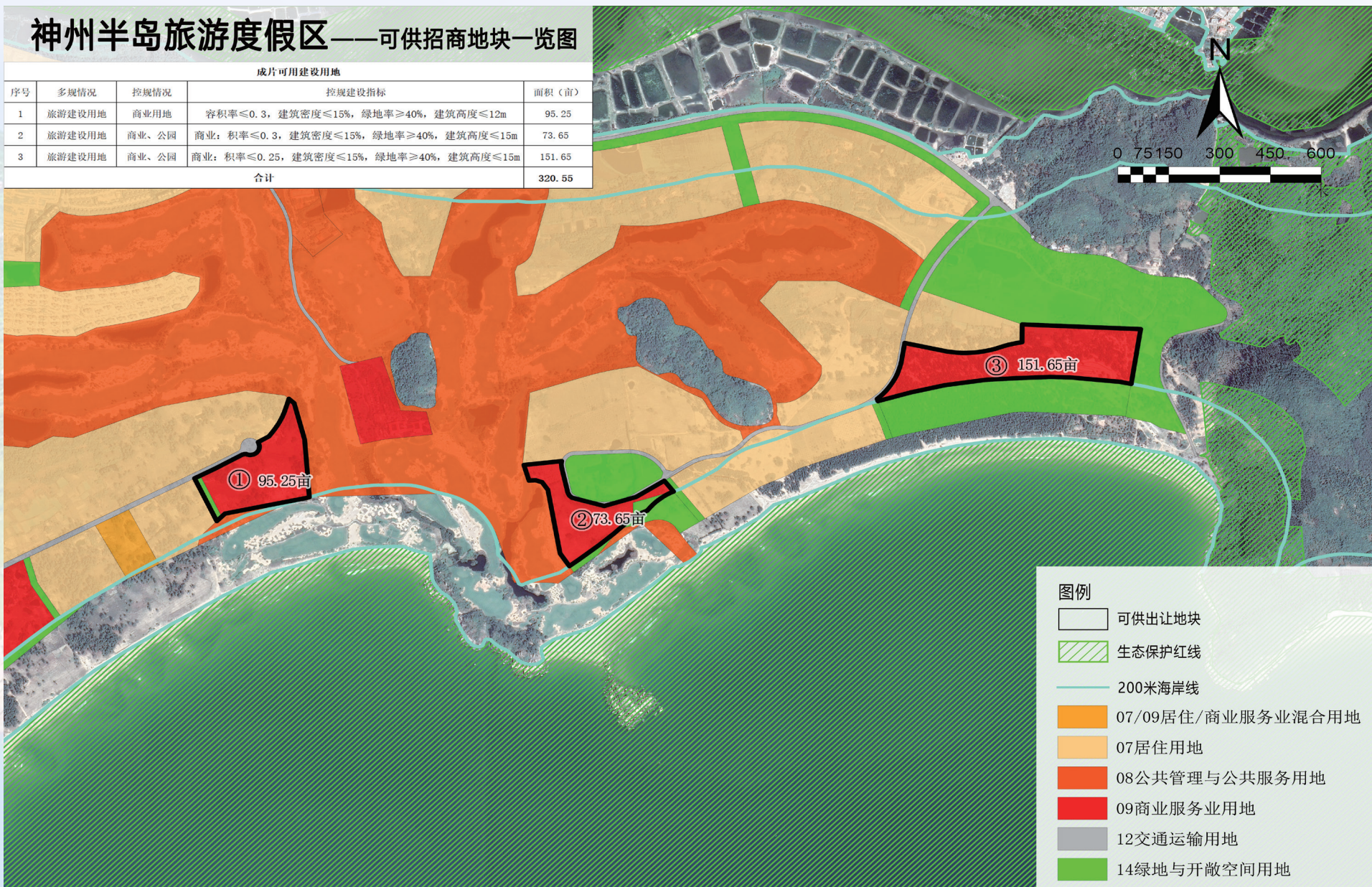
日月湾（冲浪小镇）——可供招商地块一览表

成片可用建设用地				
序号	多规情况	控规情况	控规建设指标	面积(亩)
1	旅游建设用地、四级保护林地	商业/娱乐混合用地	容积率≤1.2, 建筑密度≤35%, 绿地率≥40%, 建筑高度≤20m	35.44
2	旅游建设用地	商业/娱乐混合用地	容积率≤1.2, 建筑密度≤35%, 绿地率≥40%, 建筑高度≤20m	31.73
3	旅游建设用地	商业用地	容积率≤1, 建筑密度≤35%, 绿地率≥40%, 建筑高度≤15m	14.62
4	旅游建设用地	教育用地	容积率≤1, 建筑密度≤35%, 绿地率≥40%, 建筑高度≤24m	74.62
5	旅游建设用地	商业用地	容积率≤1.2, 建筑密度≤35%, 绿地率≥40%, 建筑高度≤15m	12.90
6	园地	公共交通场站用地	容积率≤0.8, 建筑密度≤20%, 绿地率≥15%, 建筑高度≤10m	2.68
7	园地	公共交通场站用地	容积率≤0.8, 建筑密度≤20%, 绿地率≥15%, 建筑高度≤10m	2.27
8	园地	可供出让未确定性地块	——	301.73
9	园地、四级保护林地	商业用地	容积率≤1, 建筑密度≤35%, 绿地率≥40%, 建筑高度≤15m	27.11
10	园地	留白用地	——	13.74
11	园地、四级保护林地	留白用地	——	34.80
12	四级保护林地	留白用地	——	15.59
13	四级保护林地	商业用地	容积率≤1, 建筑密度≤35%, 绿地率≥40%, 建筑高度≤15m	12.65
14	园地、四级保护林地	留白用地	——	75.45
15	四级保护林地、乡村建设用地	留白用地	——	38.94
16	四级保护林地、乡村建设用地	商业用地	容积率≤1, 建筑密度≤35%, 绿地率≥40%, 建筑高度≤20m	35.03
17	四级保护林地、乡村建设用地、旅游建设用地、园地	商业用地	容积率≤1.2, 建筑密度≤35%, 绿地率≥40%, 建筑高度≤20m	30.30
18	四级保护林地、乡村建设用地、旅游建设用地	商业用地	容积率≤1, 建筑密度≤35%, 绿地率≥40%, 建筑高度≤15m	12.75
合计				772.35



神州半岛旅游度假区——可供招商地块一览表

成片可用建设用地				
序号	多规情况	控规情况	控规建设指标	面积(亩)
1	旅游建设用地	商业用地	容积率≤0.3, 建筑密度≤15%, 绿地率≥40%, 建筑高度≤12m	95.25
2	旅游建设用地	商业、公园	商业: 容积率≤0.3, 建筑密度≤15%, 绿地率≥40%, 建筑高度≤15m	73.65
3	旅游建设用地	商业、公园	商业: 容积率≤0.25, 建筑密度≤15%, 绿地率≥40%, 建筑高度≤15m	151.65
合计				320.55

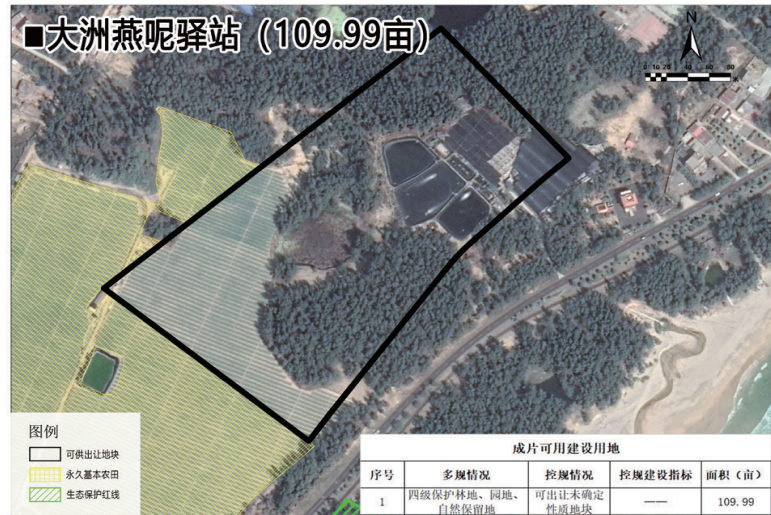


环岛旅游公路驿站——可供招商地块一览图



■ 驿站区位图

四个驿站总用地面积约372.26亩。





■ 新型工业 New Industry

01 First 招商方向 Investment Direction

以建设“国家生态文明试验区”和海南清洁能源岛为目标，提升改造传统优势产业，集约集群发展低碳制造业。发展绿色建材产业，发展新型装配式建筑业，建设省级装配式建筑示范基地和海南东部建材基地。发展清洁能源，打造百亿级新型工业产业集群。

With the goal of building a "National Ecological Civilization Pilot Zone" and Hainan Clean Energy Island, we will upgrade and transform traditional advantageous industries, and intensively develop low-carbon manufacturing in clusters. Develop the green building materials industry, develop the new prefabricated building industry, and build a provincial-level prefabricated building demonstration base and a building materials base in eastern Hainan. Develop clean energy and build a new industrial cluster of 10 billion yuan.

02 second 重点领域 Key Areas

引进全生物降解塑料袋及餐具、全生物降解地膜等农业投入品、运动装备、生物医药等，发展低碳制造业；引进绿色建材、新型功能玻璃、新型建材、装配建筑全生物降解塑料基材等，发展新型装配式建筑业；引进海上漂浮式风力发电、燃气、光伏等新能源、电动汽车、智能汽车、智能电网等，发展清洁能源行业。

Introduce fully biodegradable plastic bags and tableware, fully biodegradable mulch film and other agricultural inputs, sports equipment, biomedicine, etc., to develop low-carbon manufacturing; Introduce green building materials, new functional glass, new building materials, fully biodegradable plastic substrates for prefabricated buildings, etc., and develop a new prefabricated building industry; Introduce new energy sources such as offshore floating wind power generation, gas, and photovoltaics, electric vehicles, smart vehicles, and smart grids, and develop the clean energy industry.

03 Third 产业布局 Industrial Layout

(1) 兴隆西南片区高新科技产业区，存量用地面积约为651.45亩，基础设施建设完善，主要引进科研机构、高新科技制造企业。(2) 万宁槟榔城产业园，位于万宁市大茂镇、后安镇、北大镇、东兴农场与G223国道相交处的西侧，规划面积约为6231.15亩，建设用地面积为3066.9亩，存量建设用地面积为1873.78亩，重点引进绿色建材、仓储物流等新型工业企业。(3) 礼纪新型工业产业园，位于G98海南东线高速礼纪互通东侧，存量用地面积约为191.55亩，重点引进装配式建筑材料产业链上游及中游企业、体育装备制造企业、引进新能源新材料领域相关企业等。(4) 大茂镇，位于万宁市东北部，距G98海南东线高速互通出口约4公里，可用于新型工业招商存量建设用地约为216.6亩。(5) 和乐镇，位于万宁东部沿海，可用于新型工业招商存量建设用地约为537.9亩。

(1) The high-tech industrial zone in the southwest area of Xinglong, with a stock land area of about 651.45 mu, has perfect infrastructure construction, and mainly introduces scientific research institutions and high-tech manufacturing enterprises. (2) Wanning betelnut City Industrial Park, located in the west of the intersection of Damao Town, Hou'an Town, Beida Town, Dongxing Farm and G223 National Highway in Wanning City, with a planning area of about 6231.15 mu, a construction land area of 3066.9 mu, and a stock construction land area of 1873.78 mu, focusing on the introduction of new industrial enterprises such as green building materials, warehousing and logistics. (3) Liji New Industrial Park, located on the east side of the G98 Hainan East Line Expressway Liji Interchange, with a stock land area of about 191.55 mu, focuses on the introduction of upstream and midstream enterprises in the industrial chain of prefabricated building materials, sports equipment manufacturing enterprises, and related enterprises in the field of new energy and new materials. (4) Damao Town, located in the northeast of Wanning City, is about 4 kilometers away from the high-speed interchange exit of G98 Hainan East Line, and can be used for about 216.6 mu of construction land for new industrial investment stock. (5) Hele Town, located on the eastern coast of Wanning, can be used for new industrial investment stock construction land of about 537.9 mu.

2023年工业产业实现新突破

In 2023, the Industrial Industry Will Achieve New Breakthroughs



项目推进加快 The Progress of the Project Has Been Accelerated

引进江南电缆等工业项目6个，加快推进天使医检汽车等20个项目。

Six industrial projects such as Jiangnan Cable were introduced, and 20 projects such as Angel Medical Inspection Auto-mobile were accelerated.



规上工业企业 Industrial Enterprises Above the Designated Size

新增规上工业企业8家，规上工业总产值达124.6亿元，位居全省第五。

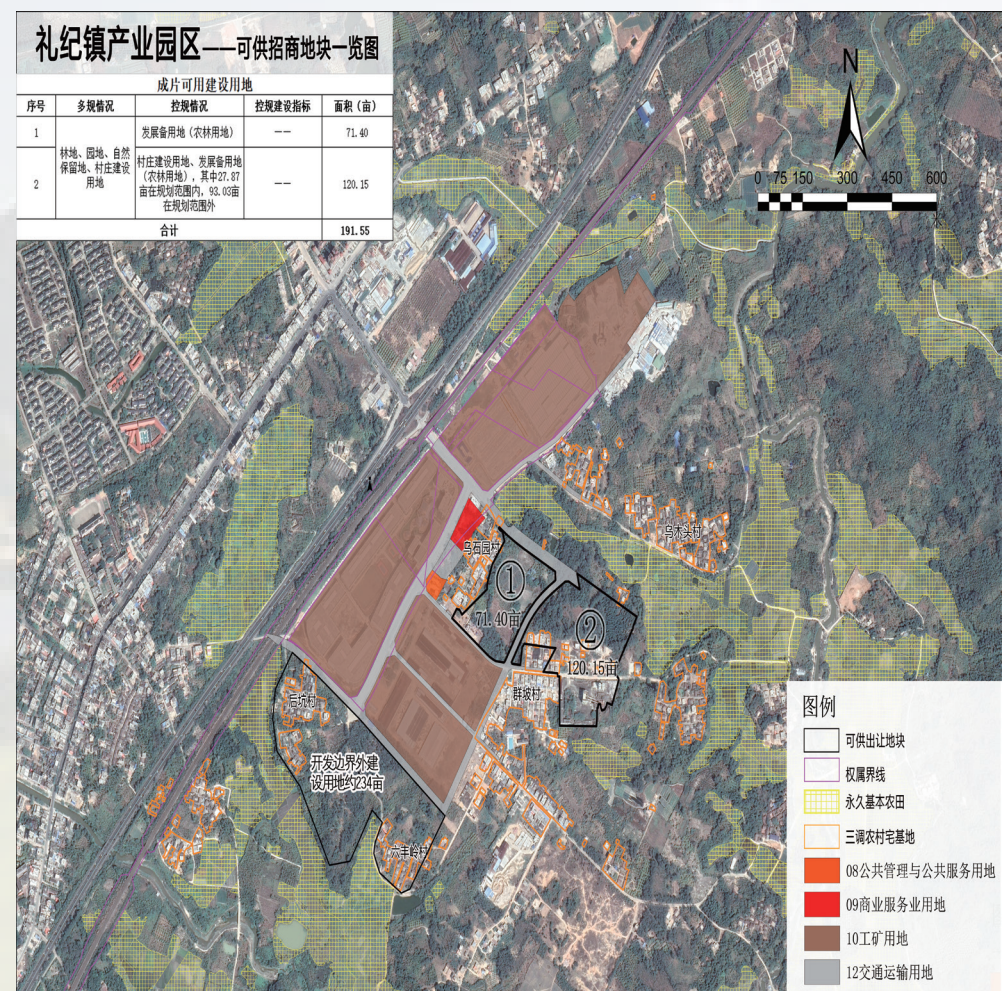
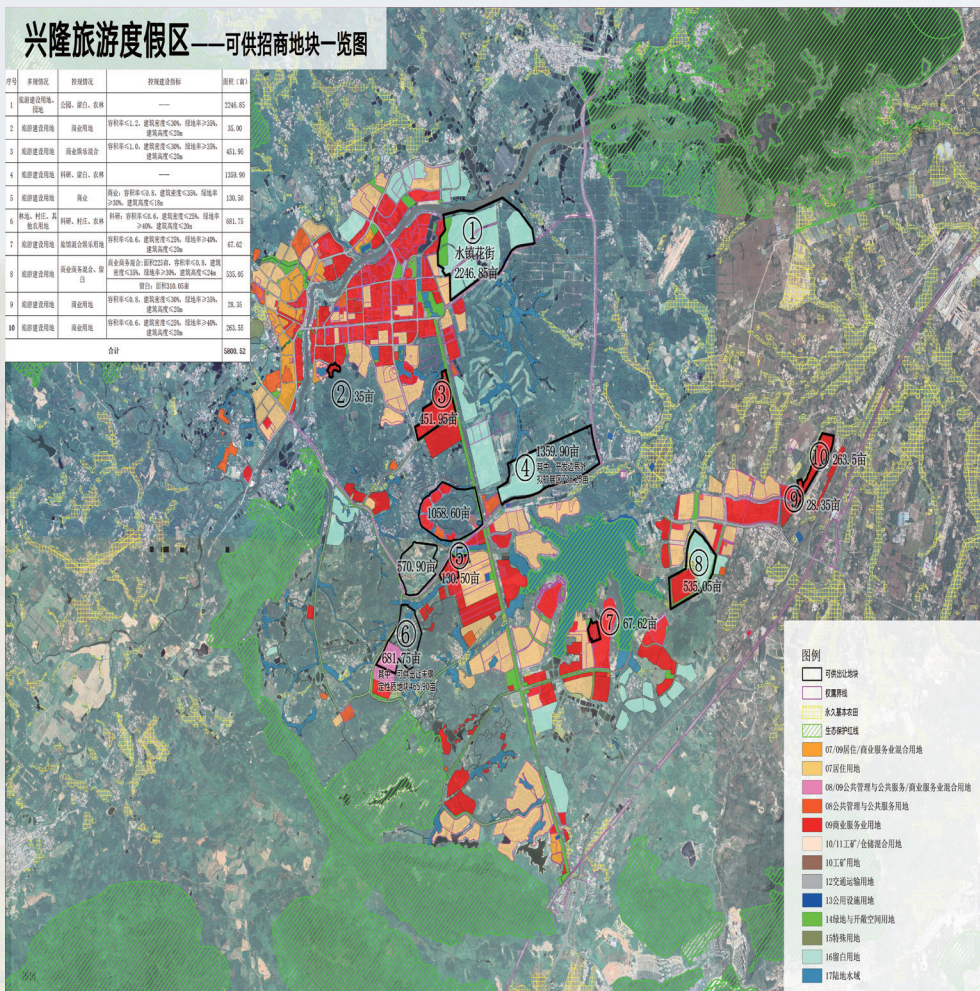
There were 8 new industrial enterprises above the designated size, and the total industrial output value above the designated size reached 12.46 billion yuan, ranking fifth in the province.

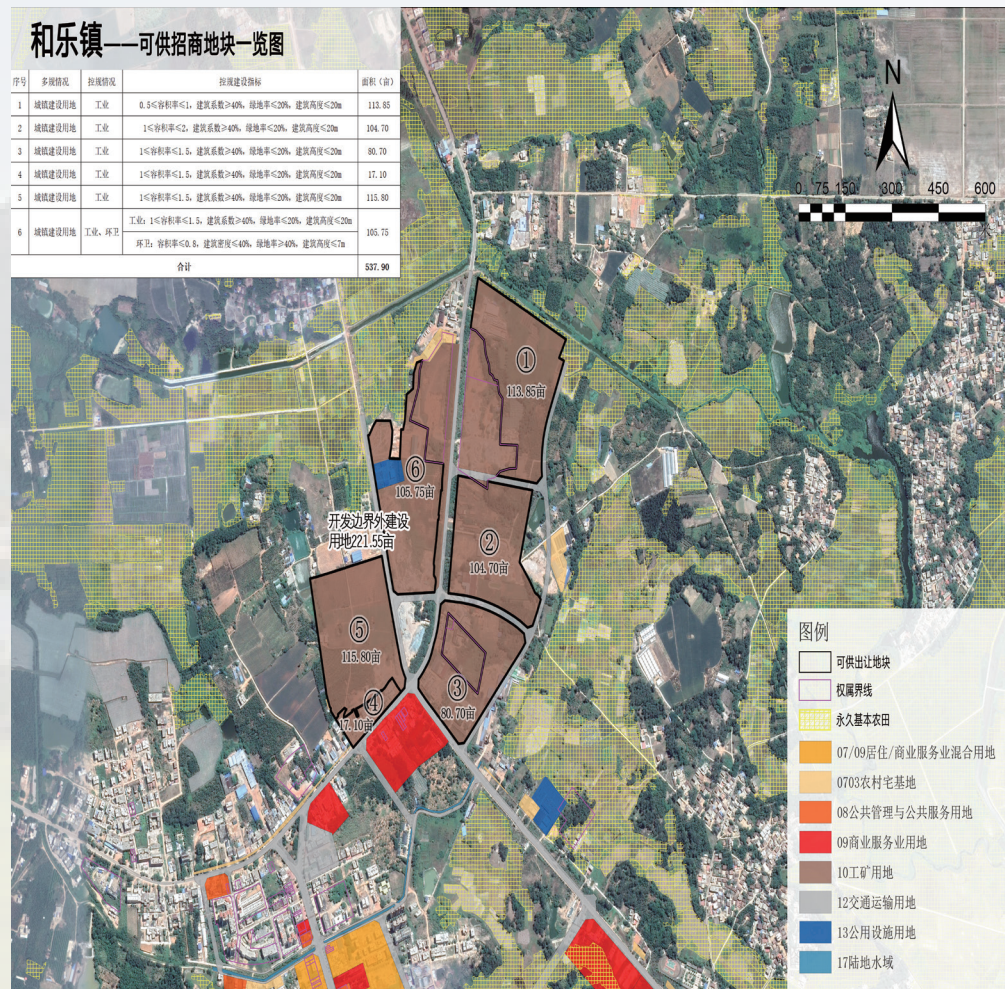
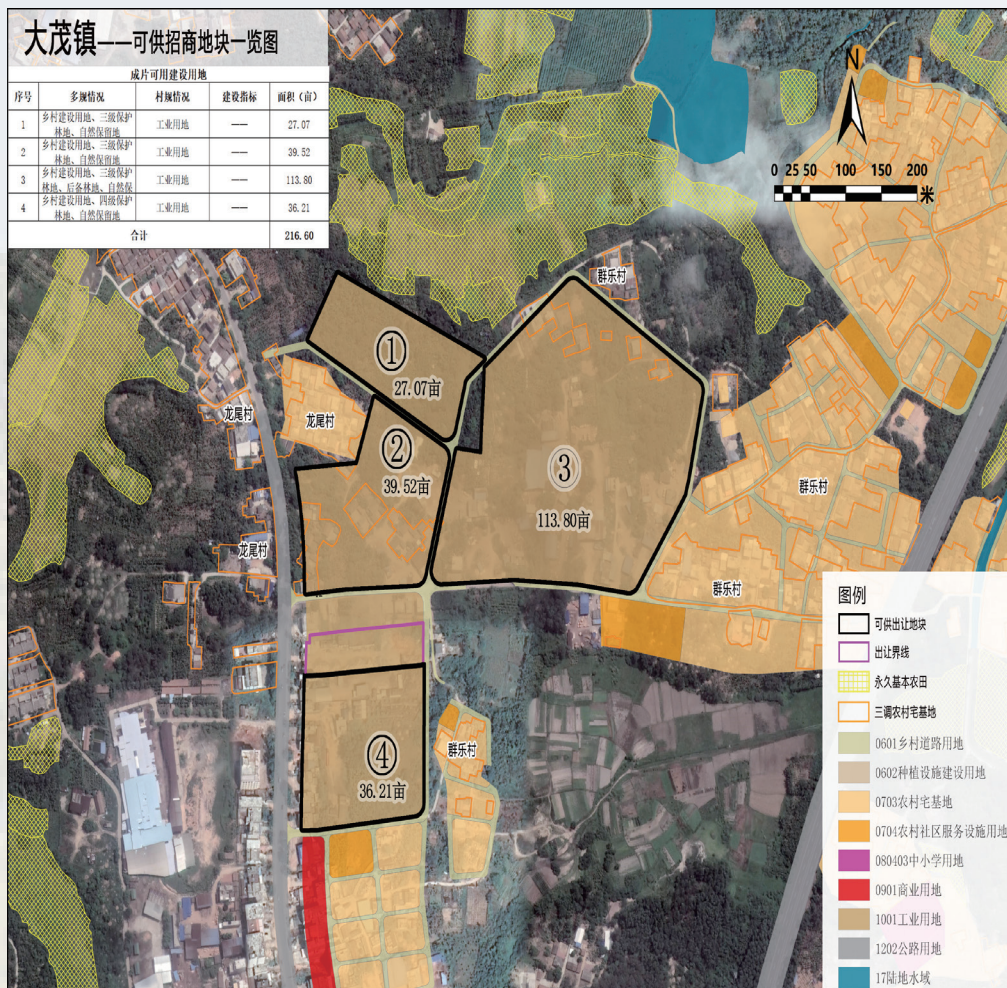


创新型中小企业 Innovative Small and Medium-sized Enterprises

新增省创新型中小企业7家和“专精特新”中小企业3家。

There are 7 new provincial innovative small and medium-sized enterprises and 3 "specialized, special and new" small and medium-sized enterprises.





01 First 招商方向 Investment Direction

依托小海、老爷海、乌场、港北等优势内海资源与和乐蟹、黄狮鱼、东星斑等优质海产品资源，规划万亩海水养殖区，推动海洋产业转型升级。加快乌场一级渔港、洲仔岛海洋牧场建设，打造乌场港冷链物流园，构建港航服务、冷链仓储物流、水产品加工、交易、休闲渔业、海上运动、海洋观光等临港经济产业链。大力发展现代海洋牧场，推动深远海网箱和大型工船养殖。加快推进渔业综合补给船项目，提高渔船出远海捕捞作业能力。发展休闲渔业和海上旅游，打造“美丽渔村”。

Relying on the advantageous inland sea resources such as Xiaohai, Laoyehai, Wuchang and Gangbei and high-quality seafood resources such as Hele crab, yellow lion fish and Dongxing grouper, we plan 10,000 acres of marine aquaculture area to promote the transformation and upgrading of the marine industry. Accelerate the construction of Wuchang first-class fishing port and Zhouzai Island marine ranch, build Wuchang Port cold chain logistics park, and build port and shipping services, cold chain warehousing and logistics, aquatic product processing, trading, leisure fishery, marine sports, marine tourism and other port economic industrial chains. Vigorously develop modern marine ranches, and promote the cultivation of deep-sea cages and large-scale industrial vessels. We will speed up the promotion of the project of comprehensive fishery supply vessels, and improve the ability of fishing vessels to go out to the sea for fishing. Develop recreational fishing and marine tourism to create a "beautiful fishing village".

02 second 重点领域 Key Areas

引进远海养殖、工厂化养殖、水产加工、冷链物流、渔业储存、饲料加工、海产品集散加工交易中心、渔业综合管理等行业，发展海洋渔业全产业链；引进休闲海钓、渔事体验观光、海洋科普、渔人码头、渔家文化、水族器材等行业，发展休闲渔业产业链。

The introduction of offshore aquaculture, factory farming, aquatic product processing, cold chain logistics, fishery storage, feed processing, seafood distribution and processing trading center, fishery comprehensive management and other industries, the development of the whole marine fishery industry chain; The introduction of leisure sea fishing, fishing experience sightseeing, marine science popularization, fisherman's wharf, fisherman culture, aquarium equipment and other industries, the development of leisure fishery industry chain.

03 Third 产业布局 Industrial Layout

(1)万宁市国家现代产业园，位于万宁市沿海山根镇、和乐镇、万城镇、东澳镇等镇及部分内陆区域，规划总面积48.21万亩，园区以水产养殖为主要方向。(2)万宁市工厂化养殖产业园，位于和乐镇英豪半岛，规划总面积671.8亩，建设标准化工厂化养殖产业园区，包含鱼类车间、虾类车间、蟹类车间、冷库仓库等。

(1) Wanning National Modern Industrial Park, located in the coastal Shangen Town, Hele Town, Wancheng Town, Dongao Town and other towns and some inland areas of Wanning City, with a total planned area of 482,100 mu, the park takes aquaculture as the main direction. (2) Wanning Industrial Park, located in Yinghao Peninsula, Hele Town, with a total planned area of 671.8 mu, will build a standardized industrial park for industrial aquaculture, including fish workshop, shrimp workshop, crab workshop, cold storage warehouse, etc.

2023年海洋经济持续壮大

The Marine Economy Will Continue To Grow In 2023



工厂化养殖 Factory Farming

工厂化养殖面积达到3500亩，渔业产值达到33亿元，增长10%。

The area of factory farming reached 3,500 mu, and the output value of fishery reached 3.3 billion yuan, an increase of 10%.



乌场一级渔港 Wuba First-class Fishing Port

乌场一级渔港主体工程提前半年完工。

The main project of Wuchang first-class fishing port was completed half a year ahead of schedule.



首艘休闲渔船 The First Recreational Fishing Boat

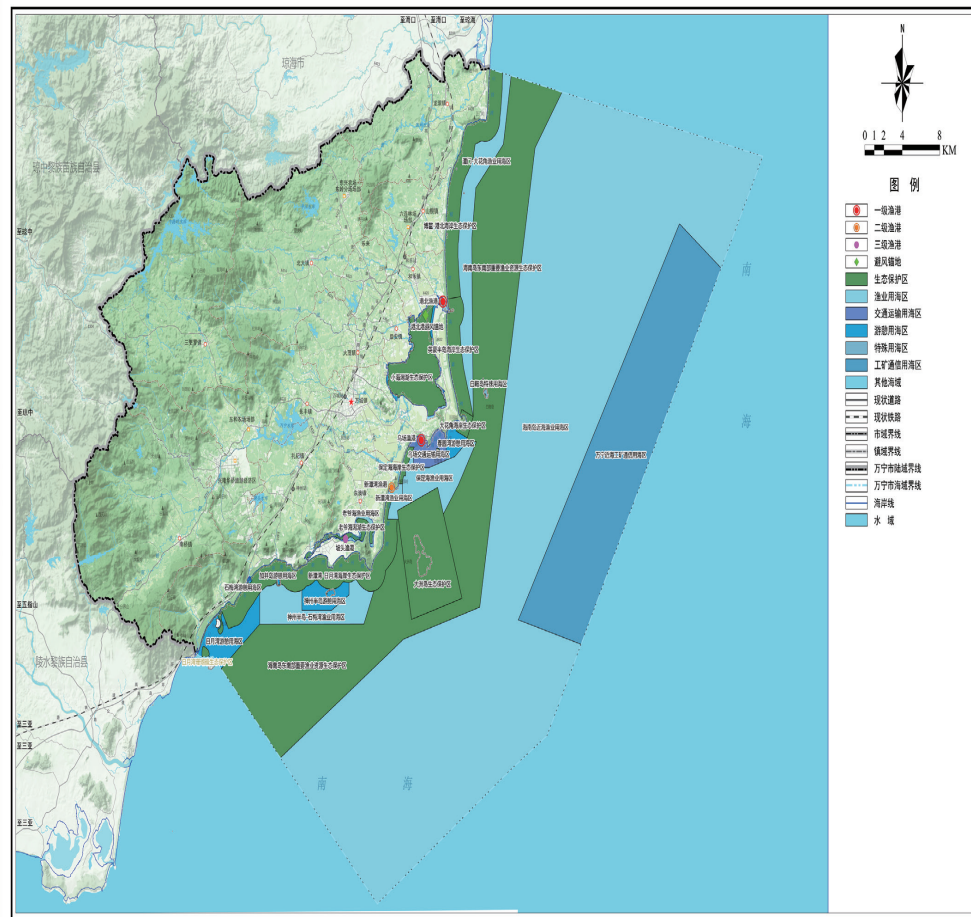
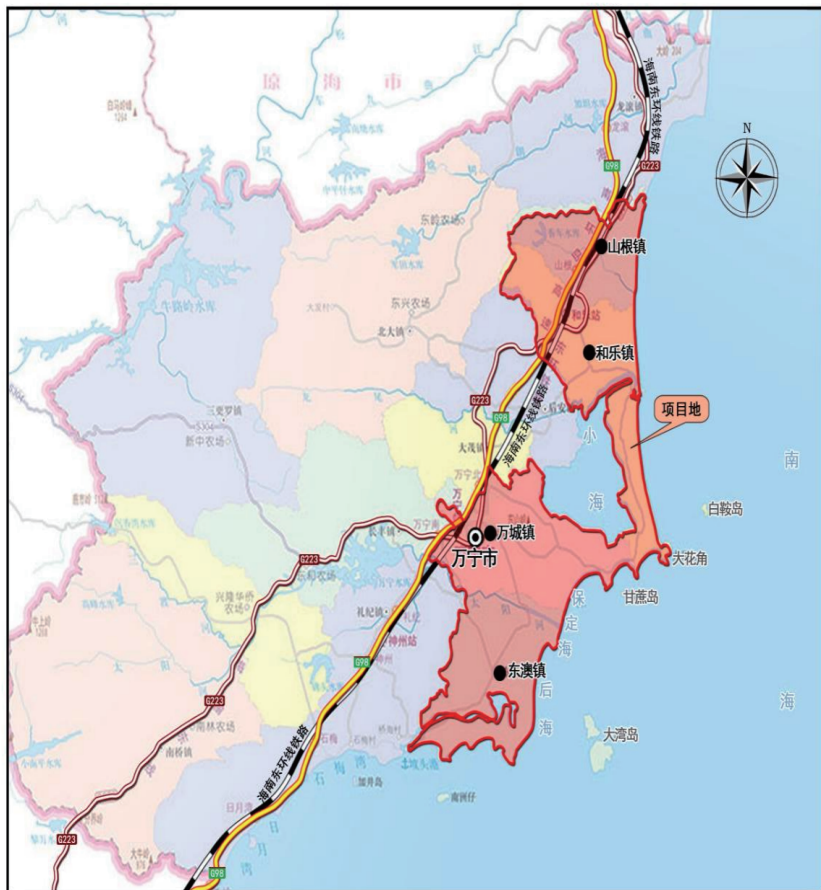
全省首艘休闲渔船顺利下水。

The province's first recreational fishing boat was successfully launched.



海南省万宁市国家现代农业产业园

区位分析图



万宁市人民政府
2022年02月 编制

万宁市自然资源和规划局
中顺院（北京）规划设计有限公司 制图

01 First 招商方向 Investment Direction

紧盯海南自贸港经济活跃区域，深耕四大主导产业，瞄准产业关联群、关键行业群、目标企业群，围绕环境综合治理、基础设施建设、棚户区改造等方面引进符合我市产业发展规划的其他类别产业。加快推进新基建、公共交通、文化体育项目和新一代信息技术应用，引进一批生态城市综合体、新能源充电桩、智慧停车场。依托万宁长寿之乡品牌，引进一批专业化、市场化运营公司或管理团队，引进一批老年公寓、养老社区、旅居养老等项目。进一步加大教育资源开放力度，引进教育行业领军企业，搭建各级各类教育协作发展与创新平台，引进教育产业园、民办特色职业院校项目。

Focusing on the economically active areas of Hainan Free Trade Port, we will deeply cultivate the four leading industries, aim at industry-related groups, key industry groups, and target enterprise groups, and introduce other types of industries in line with the city's industrial development plan around comprehensive environmental management, infrastructure construction, and shantytown transformation. Accelerate the promotion of new infrastructure, public transportation, cultural and sports projects and the application of a new generation of information technology, and introduce a number of ecological urban complexes, new energy charging piles, and smart parking lots. Relying on the brand of Wanning Longevity Township, we have introduced a number of professional and market-oriented operating companies or management teams, and introduced a number of projects such as apartments for the elderly, pension communities, and sojourn pensions. We will further increase the opening up of educational resources, introduce leading enterprises in the education industry, build platforms for collaborative development and innovation of various types of education at all levels, and introduce education industrial parks and private vocational colleges and universities.

02 second 重点领域 Key Areas

引进现代教育、文旅、公共交通、体育与卫生健康、绿色殡葬等基础设施项目，发展新基建；引进物联网、大数据、区块链、人工智能等行业，发展数字经济。引进境内外银行、证券、保险、基金等金融机构，会计事务所、律所、评估机构等金融中介服务机构，发展金融业。引进国际知名医院、临床治疗、高端医疗、中药生产等行业，发展医疗健康业。引进国内知名高校在万宁设立分支机构、民办特色职业院校、教育咨询评估、涉外教育服务、游学培训等行业，发展教育产业。引进康体中心、老年康复医疗、养生保健、养老公寓、养老社区、老年旅游、老年餐饮等行业，发展养老产业。

Introduce modern education, cultural tourism, public transportation, sports and health, green funeral and other infrastructure projects, and develop new infrastructure; Introduce industries such as the Internet of Things, big data, blockchain, and artificial intelligence to develop the digital economy. Introduce domestic and foreign banks, securities, insurance, funds and other financial institutions, accounting firms, law firms, appraisal agencies and other financial intermediary service institutions to develop the financial industry. Introduce internationally renowned hospitals, clinical treatment, high-end medical treatment, traditional Chinese medicine production and other industries to develop the medical and health industry. Introduce well-known domestic universities to set up branches in Wanning, private vocational colleges, education consulting and evaluation, foreign-related education services, study tours and other industries to develop the education industry. The introduction of recreation centers, geriatric rehabilitation and medical care, health care, pension apartments, pension communities, senior tourism, elderly catering and other industries to develop the pension industry.

03 Third 产业布局 Industrial Layout

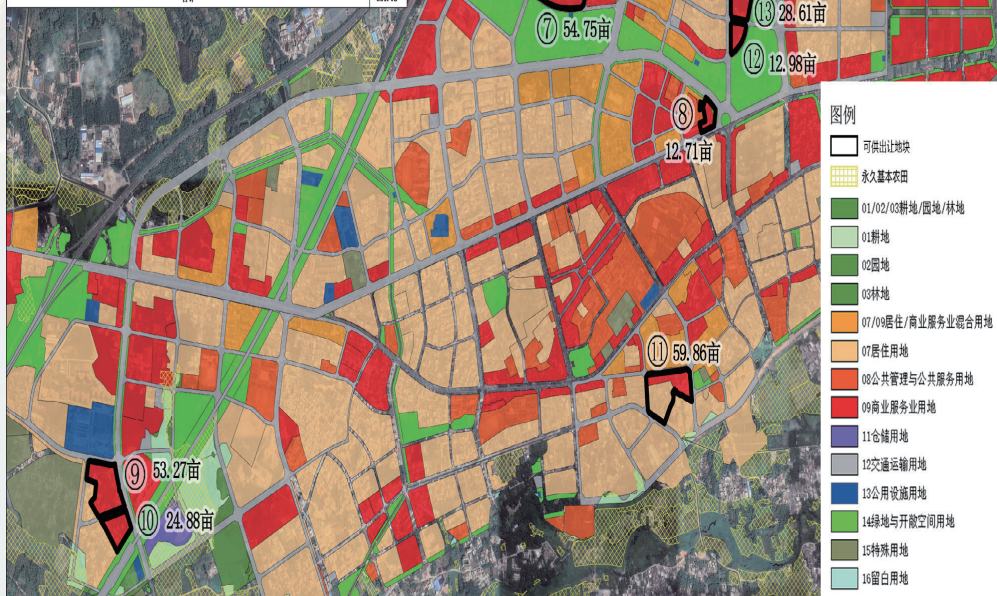
全市范围。
City-wide.

可供招商地块

Plots Are Available for Investment

中心城区——可供招商地块一览表

成片可用建设用地			
序号	多规合一	控制指标	控制指标备注
1	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
2	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
3	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
4	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
5	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
6	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
7	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
8	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
9	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
10	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
11	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
12	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
13	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
14	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
15	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
16	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
17	城镇建设用地	商业用地	容积率<2.5, 建筑密度<40%, 绿地率>25%, 建筑高度<10m
合计			831.90



海南万宁山根湾滨海旅游度假区控制性详细规划（修编）
Hainan Wanning Shangen Bay Coastal Mountain Of Tourism Resort Regulatory Plan (Revision)



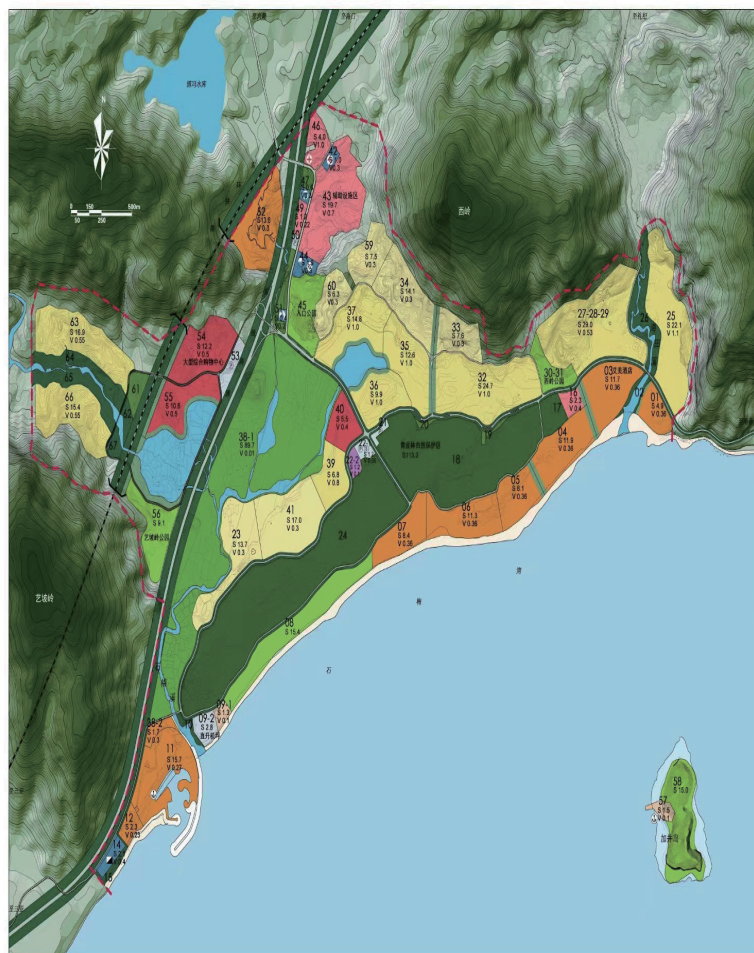
海南省建筑设计院
HAINAN PROVINCE ARCHITECTURAL DESIGN INSTITUTE

2-02 用地规划图

Plots Are Available for Investment

海南石梅湾旅游度假区控制性详细规划(修编)调整

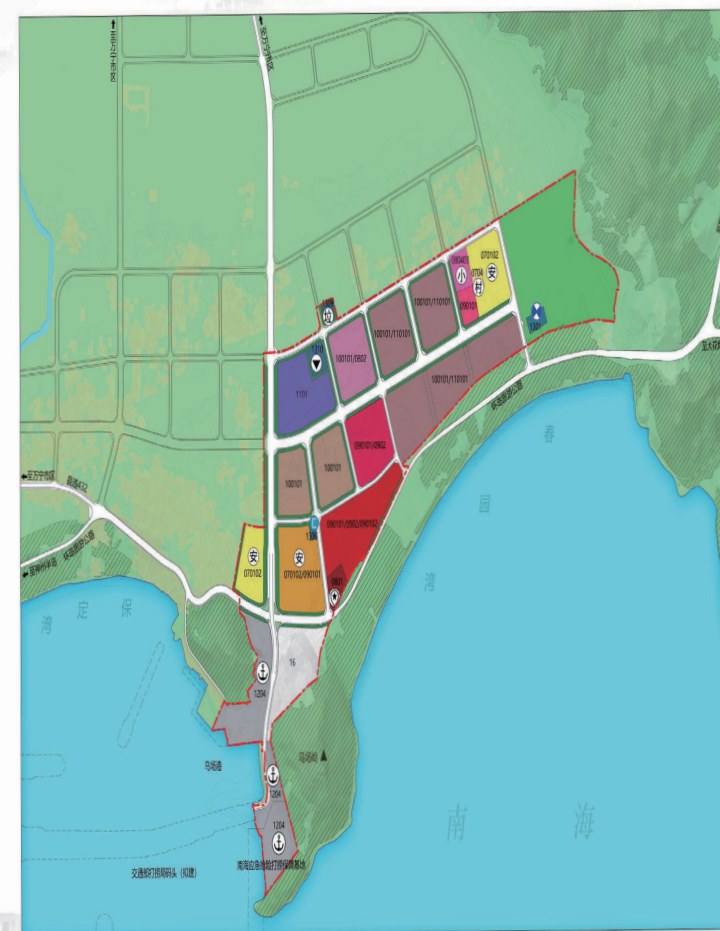
1-15 用地规划图



海南巨方规划设计有限公司

Controlled detailed planning for the south area of Chunyuan Bay in Wuchang

地块管控用地规划图/02



万宁市自然资源和规划局·海南巨方规划设计有限公司



咖啡产业 Coffee Industry

01 First 发展现状 Development Status

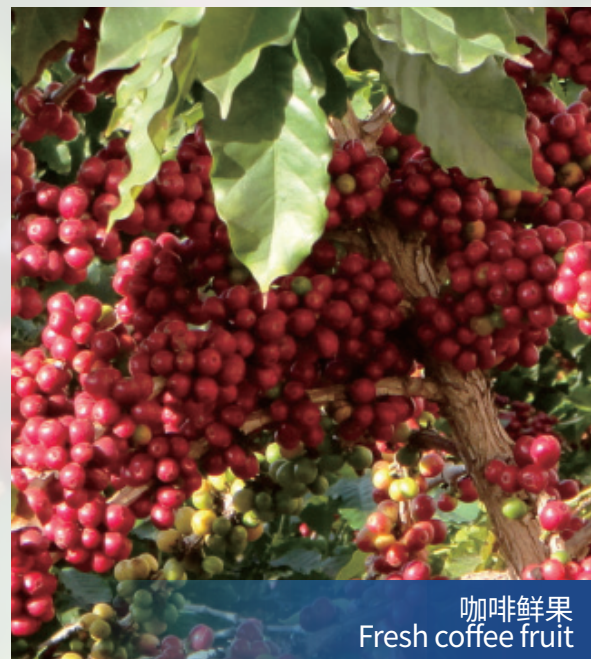
领袖情怀,华侨情结,百姓情谊,兴隆咖啡作为万宁最具特色的文化名片,自上世纪60年代起风靡岛内外。因兴隆地处热带和亚热带交界处的天然地理优势,兴隆产出的咖啡豆与牙买加蓝山咖啡豆品质相当,是中国首个咖啡行业地理标志保护产品,也是首批中欧地理标志保护产品。每年兴隆咖啡吸引着无数爱好者前来于此,品尝一杯世界一流的咖啡,品味周恩来总理那句“兴隆咖啡是世界一流的,我喝过许多国外咖啡,还是我们自己种的咖啡好喝”。

Leader feelings, overseas Chinese complex, and friendship among the people, Xinglong Coffee, as the most distinctive cultural business card of Wanning, has been popular inside and outside the island since the 60s of the last century. Due to Xinglong's natural geographical advantage at the junction of the tropics and subtropics, the coffee beans produced by Xinglong are of the same quality as the Jamaican Blue Mountain coffee beans, and it is the first geographical indication protected product in China's coffee industry and the first batch of China-Europe geographical indication protected products. Every year, Xinglong Coffee attracts countless enthusiasts to come here to taste a cup of world-class coffee and taste Premier Zhou Enlai's sentence "Xinglong coffee is world-class, I have drunk many foreign coffees, or our own coffee is delicious".

02 second 发展方向 Development Direction

以兴隆咖啡为载体,挖掘兴隆咖啡文化品牌内涵,全力打造“咖啡种植+加工+电商+咖啡农庄+咖啡文化+咖啡旅游”的全产业链模式,着力推出精品化、国际化的咖啡创意旅游商品。“十四五”期间,重点谋划建设海南最大的优质咖啡豆原料生产基地、海南咖啡国际新型专业市场、咖啡精深加工生产基地和咖啡文化旅游基地,力争兴隆咖啡上市交易。

With Xinglong Coffee as the carrier, we will explore the brand connotation of Xinglong coffee culture, make every effort to create a whole industry chain model of "coffee planting + processing + e-commerce + coffee farm + coffee culture + coffee tourism", and strive to launch high-quality and international coffee creative tourism products. During the "14th Five-Year Plan" period, we will focus on planning and building Hainan's largest high-quality coffee bean raw material production base, Hainan coffee international new professional market, coffee intensive processing production base and coffee culture tourism base, and strive to list and trade Xinglong coffee.



咖啡鲜果
Fresh coffee fruit



兴隆咖啡 正大产业园
Xinglong Coffee Zhengda Industrial Park

01 First 发展现状 Development Status

体育与文化融合发展已成为大势所趋,文体消费作为消费升级的重要体现,已成为万宁市发展现代服务业的关键领域。近年来,万宁市积极延伸冲浪产业链,先后落户ISA世界长板冲浪锦标赛、SA世界桨板冲浪锦标赛等品牌赛事,并配合国家体育总局水上运动中心构建起从冲浪教学标准、裁判教练员培训体系、运动器材标准化、冲浪俱乐部管理等全方位的产业标准化体系,浓厚的冲浪文化氛围使得万宁日月湾已成为中国冲浪版图的重要一站。

The integrated development of sports and culture has become the trend of the times, and cultural and sports consumption, as an important embodiment of consumption upgrading, has become a key area for the development of modern service industry in Wanning. In recent years, Wanning City has actively extended the surfing industry chain, successively settled in the ISA World Longboard Championships, SA World Paddleboarding Championships and other brand events, and cooperated with the Water Sports Center of the General Administration of Sports of the People's Republic of China to build a comprehensive industrial standardization system from surfing teaching standards, referee coach training system, sports equipment standardization, surf club management, etc., and the strong surfing culture atmosphere has made Wanning Riyue Bay an important stop on China's surfing map.

02 second 发展方向 Development Direction

以日月湾冲浪为基础,串联日月湾、石梅湾、神州半岛湾区,同步推广冲浪运动及文化。同时,加快推进日月湾冲浪小镇、国家冲浪队冬训基地、冲浪公园、冲浪学校建设,积极引入冲浪系列产品与服务的原产商及冲浪业务的规划商与行业代理,构建赛事举办、俱乐部基地、训练培训、专业器材加工、运动体验于一体的冲浪产业链,将万宁打造成全球知名的冲浪黄金海岸。

Based on surfing in Riyue Bay, it connects Riyue Bay, Shimei Bay, and Shenzhou Peninsula Bay Area to simultaneously promote surfing sports and culture. At the same time, we will accelerate the construction of Riyue Bay Surf Town, National Surf Team Winter Training Base, Surf Park and Surf School, actively introduce the originators of surfing products and services, and the planners and industry agents of surfing business, and build a surfing industry chain integrating event holding, club base, training and training, professional equipment processing and sports experience, so as to build Wanning into a world-renowned surfing Gold Coast.



第十四届全国运动会冲浪项目男子短板比赛,海南队选手邱灼、黄一格分获金、银牌

In the men's short board competition of the surfing event of the 14th National Games, Qiu Zhuo and Huang Yige of the Hainan team won the gold and silver medals respectively.



第十四届全国运动会冲浪项目女子短板比赛,海南队选手、来自万宁市田新村的黄莹莹获得金牌

In the women's short board competition of the surfing event of the 14th National Games, Huang Yingying, a player from Tianxin Village, Wanning City, won the gold medal.



■ 海洋渔业产业 Marine Fishery Industry

01 First 发展现状 Development Status

万宁海岸线资源丰富,109公里海岸线上分布着春园湾、保定湾等10个优质海湾,小海与老爷海2个内海,盛产和乐蟹、马鲛鱼、黄狮鱼、东星斑等多种优质海产品,可发展养殖的养殖水面约68万平米,年产量约8500吨。目前,万宁已启动海南省休闲渔业试点工作,具备发展海洋渔业的良好基础。

Wanning coastline is rich in resources, 109 kilometers of coastline is distributed with 10 high-quality bays such as Chunyuan Bay and Baoding Bay, 2 inland seas of Xiaohai and Lao Ye Sea, rich in Hele crab, mackerel, yellow lionfish, East Star Grouper and other high-quality seafood, can develop aquaculture water surface of about 680,000 square meters, annual output of about 8,500 tons. At present, Wanning has launched the pilot work of recreational fishery in Hainan Province, which has a good foundation for the development of marine fishery.

02 second 发展方向 Development Direction

发展以工业化养殖为代表的可持续发展水产养殖模式,对发展工厂化养殖的企业给予相关支持和政策保障;积极引进养殖产品加工的配套企业,建设乌场等区域冷链物流配套基础设施,形成养殖、加工、冷链、销售和运输等产业链条闭环。坚持全产业链培育,发展海洋牧场观光、海洋垂钓、渔人码头、渔家文化等休闲渔业游以及游艇、帆船休闲观光,构建休闲娱乐、休闲旅游、餐饮美食、生态建设、渔业文化创意、赛事节庆于一体的现代渔业经济。

Develop a sustainable aquaculture model represented by industrial aquaculture, and give relevant support and policy guarantees to enterprises that develop factory aquaculture; Actively introduce supporting enterprises for the processing of aquaculture products, build regional cold chain logistics supporting infrastructure such as Wuchang, and form a closed loop of industrial chains such as breeding, processing, cold chain, sales and transportation. Adhere to the cultivation of the whole industry chain, develop marine ranch sightseeing, marine fishing, fisherman's wharf, fisherman culture and other leisure fishery tours, as well as yachts, sailing leisure tourism, and build a modern fishery economy integrating leisure and entertainment, leisure tourism, catering and food, ecological construction, fishery culture and creativity, and events and festivals.



Gangbei Port 港北港

■ 新型建材产业 New Building Materials Industry

01 First 发展现状 Development Status

抓要素落项目,万宁坚持高科技引领、节能环保为前提,以礼纪工业片区、和乐工业片区为载体,加大园区招商引资力度,精心培育建材制品、高新技术等新型产业集群,加快推动海建装配式建筑、海力装配式建筑产业基地等项目建成投产,产业集聚效应初步显现。

Focusing on the implementation of key projects, Wanning adheres to the premise of high-tech leadership, energy conservation and environmental protection, takes Liji Industrial Zone and Hele Industrial Zone as the carrier, increases investment attraction in the park, carefully cultivates new industrial clusters such as building materials products and high-tech, and accelerates the completion and operation of projects such as Haijian prefabricated buildings and Haili prefabricated building industrial bases, and the industrial agglomeration effect is initially emerging.

02 second 发展方向 Development Direction

聚焦新型建材产业链完整度与高端化,持续延链补链强链,把握新型建材产业向绿色化、高端化方向发展的趋势,围绕新型建材原材料、新型建材产品制造、现代智能楼宇建设及传统房屋维修改造,大力招引关联配套企业,吸引具有区域影响力的新型建材企业落户,构建具有特色的新型建材产业集群。

Focus on the integrity and high-end of the new building materials industry chain, continue to extend the chain and strengthen the chain, grasp the trend of the development of the new building materials industry in the direction of green and high-end, focus on the new building materials raw materials, new building materials product manufacturing, modern intelligent building construction and traditional housing maintenance and transformation, vigorously attract related supporting enterprises, attract new building materials enterprises with regional influence to settle down, and build a distinctive new building materials industry cluster.



派成铝业5G智能生产线
Paicheng Aluminum 5G intelligent production line



大唐万宁天然气发电有限责任公司
Datang Wanning Natural Gas Power Generation Co., Ltd



■ 斑斓叶产业 Pandan Leaf Industry

01 First 发展现状 Development Status

斑斓,又名斑兰叶,学名香露兜,别称斑兰、斑斓叶、香兰叶、板兰香、七叶兰、碧血树,2022年已列入“食品目录”,其叶片天然散发一种类似粽子香味的天然香气,主要成分为2-乙酰-1-吡咯啉(2-AP),容易引起人的食欲,有增强细胞活力、加快新陈代谢、提高人体免疫力的作用。海南是我国斑斓叶种植起源地和优势产区,其中万宁作为主要分布区和传统利用地区,种植面积约为5000亩。目前,我国南方已有丰富的斑斓叶利用文化,多以南洋文化为载体、民间综合利用模式为主,在特色餐饮、观赏园艺、休闲旅游等行业利用传播。斑斓糕、斑斓清补凉、斑斓冷饮等传统美食极具南洋风情,逐渐形成海南当地百姓的消费新潮和休闲旅游的特色品牌。以万宁兴隆为例,百姓常将斑斓叶的新鲜叶片磨碎榨汁,加入米中蒸食,做糕点、甜品和冷饮等特色小吃,当地斑斓叶元素的餐饮店超过80多家,还有采购商每天收购鲜叶销往广东、福建、上海等地。

Pandan, scientific name *pandanus amaryllifolius* Roxb., also known as pandan leaf, *pandanus amaryllifolius*, *pandanus odoratus* ridl, Fragrant Pandan, Fragrant Screwpine, has been included in the "Food Catalog" in 2022. Its leaves naturally exude a natural aroma similar to the aroma of zongzi. The main component of pandan leaf is 2-acetyl-1-pyrroline (2-AP), which can easily arouse people's appetite, enhance cell vitality, speed up metabolism, and improve human immunity. Hainan is the original planting area and dominant production area of pandan leaf in China. Among them, Wanning is the main distribution area and traditional utilization area, with a planting area of about 5,000 mu. At present, there is a rich culture of using pandan leaves in southern China. Most of them use Nanyang culture as the carrier and the folk comprehensive utilization model as the main mode, and are used and disseminated in industries such as specialty catering, ornamental gardening, and leisure tourism. Pandan Cake, pandan ching bo leung, pandan cold drinks and other traditional delicacies are full of Nanyang style, which gradually forming a trendy consumption of local people in Hainan and a characteristic brand of leisure tourism. Taking Wanning Xinglong as an example, people often grind the fresh pandan leaves to squeeze the juice, and add them to steamed rice, to make special snacks such as pastries, desserts and cold drinks. There are more than 80 local restaurants with pandan leaf elements, and there are also some buyers buy fresh leaves every day and sell them to Guangdong, Fujian, Shanghai and other places.



斑斓糕点
Colorful pastries

采摘斑斓叶
Pick colorful leaves

02 second 发展方向 Development Direction

以斑斓叶为始发点,向前向后,不断延伸产业链条规模、放大产业聚集效应、推动产业集群高质量发展,做强做大斑斓叶全产业链,成为万宁市重要的支柱产业、朝阳产业及县域富民产业,带动农民就地就近就业增收,防止大规模性返贫,为万宁市探索产业振兴路径打造乡村振兴样板。

Starting from the pandan leaf, going forward and backward, continuously extending the scale of the industrial chain, amplifying the effect of industrial agglomeration, promoting the high-quality development of industrial clusters, and strengthening and expanding the entire industrial chain of pandan leaf, to make it becoming an important pillar industry, a sunrise industry, and a county-level industry that enriches the people in Wanning City. It will drive farmers to increase income through local employment, prevent large-scale farmers return to poverty, and create a rural revitalization model for Wanning City to explore the path of industrial revitalization.

01^{First} 发展现状 Development Status

“海南槟榔半万宁”。近年来,万宁市以企业园区的方式大力拉动槟榔产业高质量发展,通过与湖南口味王集团等重点龙头企业的深度合作,不断创新产品工艺,推动绿色改造,已形成“种植—初加工—精深加工—包装—物流”的完整产业链,有效带动了槟榔产业转型升级,促进了农业增效、农民增收。

"Half of Hainan betelnut is from Wanning." In recent years, Wanning City has vigorously promoted the high-quality development of the betelnut industry in the form of enterprise parks. Through in-depth cooperation with key leading enterprises such as Hunan Kouweiwang Group, it has continuously innovated product technology and promoted green transformation, forming a complete industrial chain of "planting - primary processing - intensive processing - packaging - logistics, effectively promoted the transformation and upgrading of the betelnut industry, improved agricultural efficiency and farmers' income.

02^{second} 发展方向 Development Direction

通过先进的产品形式、安全的食用方法、成熟的制作工艺及科学的市场推广,从旅游和生态商城两个角度出发,打造以槟榔精深加工、生物制药、科普观光、居住养生、仓储物流和槟榔文化为特色的综合产业数字化生态园,加强科技注入,扩大槟榔深加工,探索槟榔制茶、制酒、制药产品等“药食同源”业务,开发槟榔口香糖、槟榔饮料、槟榔化妆品等系列产品。

Through advanced product forms, safe eating methods, mature production techniques and scientific market promotion, from the perspectives of tourism and ecological shopping malls, create a comprehensive industrial digital ecological park featured by betelnut deep processing, biopharmaceuticals, science sightseeing, residential health preservation, storage and logistics, and betelnut culture. Increase technology content, expand betelnut deep processing, explore betelnut tea, betelnut wine, betelnut pharmaceutical products and other "medicine and food homology" businesses, and develop betelnut chewing gum, betelnut beverages, betelnut cosmetics and other series products.



万宁口味王科技发展有限公司槟榔加工车间
Wanning Flavor King Technology Development Co., Ltd
Areca nut processing workshop

采摘槟榔
Betel nut picking



兴隆健康旅游产业园区

Xinglong Health Tourism Industrial Park

兴隆健康旅游产业园是一个集热带植物观光、温泉度假、华侨文化体验、康体养生、演艺娱乐为一体的综合旅游度假区。园区规划面积为51.65平方公里，建设用地面积（至2035年）20.87平方公里，园区入住企业约2000家，2023年税收收入5.188亿元。

兴隆健康旅游产业园是多个国家和地区民族融汇的华籍侨民聚居地，自新中国成立以来共安置来自新加坡、泰国、马来西亚等21个国家和地区的华侨1万余人。聚集的民族多达18个，被誉为“海南的‘小联合国’之称”。目前，兴隆健康旅游产业园共有4家以东南亚风情为主题的演艺剧场（世纪大剧场、景天剧场、阳光剧场、康乐园剧场）；有巴厘村、咖啡谷等侨文化特色康养旅游基地，已初步形成集美食、歌舞娱乐、景观等于一体的“侨文化”体验环境，特色侨乡文化内涵日益丰富，“侨文化”品牌建设初见成效。

Xinglong Health Tourism Industrial Park is a comprehensive tourism resort integrating tropical plant sightseeing, hot spring vacation, overseas Chinese cultural experience, health preservation, performing arts and entertainment. The planned area of the park is 51.65 square kilometers, the construction land area (by 2035) is 20.87 square kilometers, there are about 2,000 enterprises living in the park, and the tax revenue in 2023 is 518.8 million yuan.

Xinglong Health Tourism Industrial Park is a place where Chinese expatriates live in many countries and regions. Since the founding of the People's Republic of China, more than 10,000 overseas Chinese from 21 countries and regions including Singapore, Thailand and Malaysia have been accommodated. As many as 18 ethnic groups gathered, known as "Hainan's 'little United Nations'". At present, Xinglong Health Tourism Industrial Park has a total of 4 performing arts theaters with Southeast Asian style as the theme (Century Theater, Sedum Theater, Sunshine Theater, and Kangleyuan Theater); There are Bali Village, Coffee Valley and other overseas Chinese cultural characteristics of health tourism bases, has initially formed a set of food, singing and dancing entertainment, landscape is equal to the integration of "overseas Chinese culture" experience environment, the characteristics of overseas Chinese cultural connotation is increasingly rich, "overseas Chinese culture" brand building has achieved initial results.



国家现代农业产业园

National Modern Agricultural Industrial Park

国家现代农业产业园

以东星斑、鲷鱼等为主导的国家现代农业产业园加速推进

National Modern Agricultural Industrial Park

The national modern agricultural industrial park dominated by the eastern star grouper and yellowtail has been accelerated.

30家

进驻企业30家

30 Enterprises

There are 30 enterprises stationed in the station.

超3亿元

实现税收超3亿元

More than 300 million yuan

The tax revenue exceeded 300 million yuan.



超90亿元

园区产值超90亿元

Over 9 billion yuan

The output value of the park exceeds 9 billion yuan.

中期评估

顺利通过中期评估

Mid-term Evaluation

Successfully passed the mid-term assessment.

示范区

入选2023年国家级农业现代化示范区名单

Demonstration Area

It was selected into the list of national agricultural modernization demonstration zones in 2023.



洲仔岛海洋牧场

Chau Tsai Island Marine Ranch



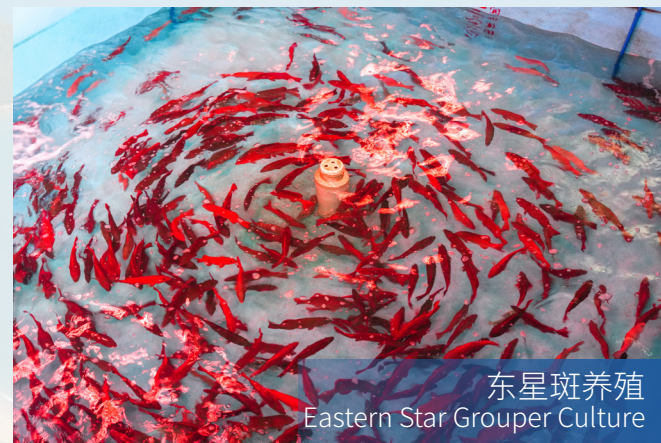
海南万宁章鱼鱼苗出口

Hainan Wanning octopus fry exported



万宁市林兰东星斑工厂化养殖基地

Wanning City Linlan East Star Grouper Industrial Breeding Base



东星斑养殖

Eastern Star Grouper Culture



万宁槟榔城产业园

Wanning Betelnut City Industrial Park

累计签约

累计签约企业21家

Cumulative Contracting

A total of 21 enterprises have signed contracts.

带动就业

带动周边群众就业3000多人

Boost Employment

More than 3,000 people were employed.

超18亿元

园区产值超18亿元

Over 1.8 billion yuan

The output value of the park exceeds 1.8 billion yuan.

5000万元

实现税收5000万元

50 million yuan

Achieve tax revenue of 50 million yuan.



入驻企业 Settled Enterprises



立法引领 Legislative Guidance

2021年6月10日,《中华人民共和国海南自由贸易港法》正式颁布实施,为海南自由贸易港建设提供了原则性和基础性的保障,陆续出台《海南自由贸易港国际船舶条例》《海南自由贸易港社会信用条例》《海南自由贸易港优化营商环境条例》《海南自由贸易港公平竞争条例》等一批配套法规。

On June 10, 2021, the Hainan Free Trade Port Law of the People's Republic of China was officially promulgated and implemented, providing a principled and basic guarantee for the construction of the Hainan Free Trade Port. A number of supporting laws and regulations have been promulgated one after another, such as the Regulations on International Ships in the Hainan Free Trade Port, the Regulations on Social Credit in the Hainan Free Trade Port, the Regulations on Optimizing the Business Environment in the Hainan Free Trade Port, and the Regulations on Fair Competition in the Hainan Free Trade Port.

改革自主权 Reform Autonomy

海南自由贸易港可以在遵循宪法规定和法律行政法规基本原则的前提下,制定海南自由贸易港法规。海南自由贸易港法规可以对法律、行政法规的一些规定,根据海南的实际需要做一定的变通。

The Hainan Free Trade Port may formulate regulations for the Hainan Free Trade Port on the premise of complying with the provisions of the Constitution and the basic principles of laws and administrative regulations. The regulations of the Hainan Free Trade Port can make certain adaptations to some provisions of laws and administrative regulations according to the actual needs of Hainan.

贸易自由便利 Free and Easy Trade

境外与海南自由贸易港之间,货物、物品可以自由进出,海关依法进行监管,列入海南自由贸易港禁止、限制进出口货物、物品清单的除外,海南自由贸易港跨境服务负面清单以外的跨境服务贸易实行内外一致原则管理。

Between overseas and the Hainan Free Trade Port, goods and articles can enter and exit freely, and the customs shall supervise and supervise them in accordance with the law. Except for those included in the list of goods and articles prohibited or restricted from import and export in the Hainan Free Trade Port, cross-border trade in services outside the negative list of cross-border services in Hainan Free Trade Port shall be managed in accordance with the principle of internal and external consistency.

投资自由便利 Freedom and convenience of investment

全面推行极简审批投资制度,实行更加简化的外商投资负面清单和更加简化的市场准入特别清单。实行市场准入承诺即入制,在投资领域给予更大的便利。

We will fully implement a simplified investment approval system, and implement a more simplified negative list for foreign investment and a more simplified special list for market access. We will implement a system of market access commitments and provide greater convenience in the field of investment.



生产要素自由便利流动 The Free and Convenient Flow of Factors of Production

跨境资金流动自由便利:

Free and convenient cross-border capital flows:

坚持金融服务实体经济,有序推进海南自由贸易港与境外资金自由便利流动。

Adhere to financial services for the real economy, and orderly promote the free and convenient flow of overseas funds between the Hainan Free Trade Port and overseas.

人员进出自由便利:

Free and convenient access for personnel:

实行更加开放的人才和停居留政策,打造人才集聚高地;已开放境外人员参加职业资格考试30多项,认可境外职业资格200多项。

Implement a more open talent and residence policy, and create a highland for talent gathering; More than 30 professional qualification examinations have been opened for overseas personnel, and more than 200 overseas professional qualifications have been recognized.

运输来往自由便利:

Free and convenient transportation:

实施更加开放的航空、船舶运输政策,扩大开放“第五航权”,试点开放“第七航权”;建设“中国洋浦港”船籍港。

Implement a more open aviation and ship transportation policy, expand the opening of the "fifth navigation right", and pilot the opening of the "seventh navigation right"; Construction of "China Yangpu Port" home port.

数据安全有序流动:

Safe and orderly flow of data:

开展数据跨境传输安全管理试点,开放增值电信业务,逐步取消外资股比等限制。

Carry out pilot projects on the security management of cross-border data transmission, open up value-added telecommunications services, and gradually remove restrictions on foreign shareholding.

特殊税收制度安排

Special Tax Regime Arrangements

零关税 Zero Tariffs

全岛封关运作前,对实行“零关税”清单管理的进口货物及物品,免征进口关税,进口环节增值税和消费税。全岛封关运作,简并税制后,对进口征税商品目录以外、允许海南自由贸易港进口的商品,免征进口关税。

Before the island-wide customs closure operation, imported goods and articles subject to the "zero tariff" list management will be exempted from import duties, import value-added tax and consumption tax. After the island-wide customs closure operation and the simplification of the tax system, goods that are not included in the catalogue of import taxable commodities and allowed to be imported into the Hainan Free Trade Port will be exempted from import tariffs.

负面清单 Negative List	企业进口自用的生产设备 The production of enterprises imported for their own use is not prepared.
正面清单 Positive List	对岛内进口用于交通运输、旅游业的船舶、航空器等营运用交通工具及游艇 Ships and aircraft and other operational vehicles and yachts imported from the island for transportation and tourism.
正面清单 Positive List	岛内进口用于生产自用或“两头在外”的生产加工(或服务贸易)所消耗的原辅料 Raw and auxiliary materials imported from the island for production and processing (or service trade) for self-use or "two ends outside".
正面清单 Positive List	岛内居民消费的进境商品(待公布) Imported goods consumed by residents on the island (to be announced).

货物从海南自由贸易港进入内地,原则上按进口规定办理相关手续,照章征收关税和进口环节税;对鼓励类产业企业生产的不含进口料件或者含进口料件在海南自由贸易港加工增值超过30%(含)的货物,经“二线”进入内地免征进口关税,照章征收进口环节增值税、消费税。

In principle, goods entering the mainland from the Hainan Free Trade Port shall go through the relevant formalities in accordance with the import regulations, and customs duties and import taxes shall be levied in accordance with the regulations; For goods produced by enterprises in encouraged industries that do not contain imported materials and parts, or contain imported materials and parts that are processed in the Hainan Free Trade Port with a value-added value of more than 30% (inclusive), they will be exempted from import tariffs when they enter the mainland through the "second tier", and import value-added tax and consumption tax will be levied in accordance with regulations.



低税率 Low Tax Rate

- 注册在海南自由贸易港并实质性运营的鼓励类产业企业，减按15%征收企业所得税。
 - 对在海南自由贸易港设立的旅游业、现代服务业、高新技术产业企业，其2025年前新增境外直接投资取得的所得，免征企业所得税。
 - 对企业符合条件的资本性支出，允许在支出发生当期一次性税前扣除或加速折旧和摊销。
 - 对在海南自由贸易港工作的高端人才和紧缺人才，其个人所得税实际税负超过15%的部分，予以免征。
-
- Enterprises in encouraged industries registered in the Hainan Free Trade Port and operating substantively shall be subject to enterprise income tax at a reduced rate of 15%.
 - Enterprises in the tourism, modern service and high-tech industries established in the Hainan Free Trade Port are exempt from corporate income tax on their income from new overseas direct investment before 2025.
 - For eligible capital expenditures, one-time pre-tax deduction or accelerated depreciation and amortization are allowed in the current period in which the expenditure is incurred.
 - For high-end talents and talents in short supply working in the Hainan Free Trade Port, the part of the actual individual income tax burden exceeding 15% will be exempted.

简税制 Simplified Tax System

- 全岛封关运作时，简并增值税、消费税，车辆购置税、城市维护建设税及教育费附加等税费，在零售环节征收销售税。
 - 货物由内地进入海南自由贸易港，按照国务院有关规定退还已征收的增值税，消费税。
-
- When the island-wide customs are closed, value-added tax, consumption tax, vehicle purchase tax, urban maintenance and construction tax and education surcharge and other taxes and fees will be simplified, and sales tax will be levied at the retail level.
 - Goods entering the Hainan Free Trade Port from the mainland shall be refunded the value-added tax and consumption tax collected in accordance with the relevant regulations of the State Council.

海南自由贸易港政策干货精选60条

60 Selected Policies of Hainan Free Trade Port

1. 人才个人所得税最高15%
2. 鼓励类企业实施15%企业所得税
3. 企业进口自用生产设备免征进口关税、进口环节增值税和消费税
4. 进口营运交通工具及游艇免征进口关税、进口环节增值税和消费税
5. 进口生产原辅料免征进口关税、进口环节增值税和消费税
6. 岛内居民购买的进境商品免征进口关税、进口环节增值税和消费税
7. 离岛免税购物额度调高至每年每人10万元并增加品种
8. 旅游业、现代服务业、高新技术产业企业2025年前新增境外直接投资所得免征企业所得税
9. 企业资本性支出可一次性税前扣除或加速折旧和摊销
10. 展会境外展品进口和销售免税
11. 对原产于海南或含进口料件加工增值超过30%的货物进入内地免征进口关税
12. 允许进出海南岛航班加注保税航油
13. 对在“中国洋浦港”登记并从事国际运输的境内建造船舶给予出口退税
14. 以“中国洋浦港”为中转港从事内外贸同船运输的境内船舶允许加注保税油
15. 建设“中国洋浦港”国际船舶港
16. 经“中国洋浦港”中转离境的货物试行启运港退税
17. 在洋浦保税港区等实行“一线”放开、“二线”管住的进出口管理制度
18. 允许境外理工农医大学及职业院校在海南独立办学
19. 建设海南国际教育创新岛
20. 构建多功能自由贸易账户体系
21. 跨境贸易和新型国际贸易银行真实性审核从事前审查转为事后核查
22. 实行海南自由贸易港跨境服务贸易负面清单
23. 实施市场准入承诺即入制
24. 实行海南自由贸易港市场准入特别清单
25. 实行海南自由贸易港外商投资准入负面清单
26. 政府采购对内外资企业一视同仁
27. 实施更加便利的免签入境政策
28. 以薪酬水平为主要指标评估人力资源类别
29. 对外籍人员工作许可实行负面清单管理
30. 允许境外人员担任法定机构、事业单位、国有企业的法定代表人

1. Individual income tax of up to 15%
2. Encourage enterprises to implement 15% enterprise income tax
3. Enterprises are exempt from import duties, import value-added tax and consumption tax on imported production equipment for their own use
4. Imported vehicles and yachts for business use are exempt from import duties, import value-added tax and consumption tax
5. Imported raw materials are exempt from import duties, import value-added tax and consumption tax
6. Imported goods purchased by residents of the island are exempt from import duties, import value-added tax and consumption tax
7. The duty-free shopping quota on outlying islands will be increased to \$100,000 per person per year and the variety will be increased
8. Enterprises in tourism, modern service industries and high-tech industries will be exempted from corporate income tax on their new overseas direct investment income before 2025
9. Capital expenditures of enterprises can be deducted before tax or accelerated depreciation and amortization in a lump sum
10. The import and sale of overseas exhibits of the exhibition are exempt from tax
11. Import tariffs are exempted for goods originating in Hainan or containing more than 30% of the value-added value of imported materials and parts when entering the Mainland
12. Bonded jet fuel is allowed for flights to and from Hainan Island
13. Export tax rebates will be granted to domestically built ships registered in "Yangpu Port, China" and engaged in international transportation
14. Domestic vessels engaged in domestic and foreign trade same-ship transportation with "Yangpu Port of China" as the transit port are allowed to fill bonded oil
15. Construction of "China Yangpu Port" international port of registry
16. Tax refund at the port of departure for goods transiting and departing through "China Yangpu Port" on a trial basis
17. In the Yangpu Bonded Port Area, the import and export management system of "first-line" liberalization and "second-line" control shall be implemented
18. Overseas universities, universities, universities, agricultural and medical colleges and vocational colleges are allowed to run schools independently in Hainan
19. Build Hainan International Education Innovation Island
20. Establish a multi-functional free trade account system
21. The pre-verification of the authenticity of cross-border trade and new international trade banks has been transformed into post-verification
22. Implement the negative list for cross-border trade in services in the Hainan Free Trade Port
23. Implement a market access commitment system
24. Implement a special list for market access in the Hainan Free Trade Port
25. Implement a negative list for foreign investment access in the Hainan Free Trade Port
26. Government procurement treats domestic and foreign-funded enterprises equally
27. Implement a more convenient visa-free entry policy
28. Evaluate the categories of human resources based on the level of remuneration as the main indicator
29. Implement a negative list for work permits for foreign nationals
30. Foreign personnel are allowed to serve as legal representatives of statutory bodies, public institutions, and state-owned enterprises



海南自由贸易港政策干货精选60条

60 Selected Policies of Hainan Free Trade Port

31. 取消船舶和飞机境外融资限制
32. 企业发行外债备案登记制管理权下放海南
33. 扩大跨境资产转让范围
34. 优先支持企业境外上市
35. 企业境外上市外汇登记直接到银行办理
36. 建设海南国际知识产权交易所
37. 支持境外证券基金期货经营机构设立独资或合资金融机构
38. 支持设立财产险、人身险、再保险公司以及相互保险组织和自保公司
39. 支持与境外机构合作开发跨境医疗保险产品
40. 建设国际能源、航运、产权、股权等交易场所
41. 非居民可以参与交易场所的交易和资金结算
42. 发展场外衍生品业务
43. 开展跨境资产管理业务
44. 面向全球发行海南地方政府债券
45. 开放增值电信业务
46. 开展在线数据处理与交易处理等业务
47. 安全有序开放基础电信业务
48. 开展国际互联网数据交互试点
49. 扩大包括第五、第七航权在内的航权开放
50. 建设国际航空枢纽
51. 建设西部陆海新通道国际航运枢纽
52. 建设区域医疗中心
53. 建设国家区块链技术和产业创新发展基地
54. 建设邮轮旅游试验区
55. 设立游艇产业改革发展创新试验区
56. 建设海南国际设计岛
57. 建设国家对外文化贸易基地
58. 授权海南对耕地、永久基本农田、林地、建设用地布局调整进行审批
59. 赋予行业组织更大自主权
60. 立足自由贸易港建设实际制定法规

31. Lifting restrictions on overseas financing of ships and aircraft
32. The management of the filing and registration system for the issuance of foreign debts by enterprises has been delegated to Hainan
33. Expand the scope of cross-border asset transfers
34. Priority will be given to supporting enterprises to list overseas
35. The foreign exchange registration of enterprises listed overseas should be handled directly at the bank
36. Establish the Hainan International Intellectual Property Exchange
37. Support overseas securities, funds, and futures operating institutions to set up wholly-owned or joint-venture financial institutions
38. Support the establishment of property, life, and reinsurance companies, as well as mutual insurance organizations and captive insurance companies
39. Support cooperation with overseas institutions in the development of cross-border medical insurance products
40. Establish international energy, shipping, property rights, equity and other trading venues
41. Non-residents can participate in the trading and settlement of funds on the trading venue
42. Develop over-the-counter derivatives business
43. Carry out cross-border asset management business
44. Issued Hainan local government bonds to the world
45. Open up value-added telecommunications services
46. Carry out online data processing and transaction processing
47. Open basic telecommunications services in a safe and orderly manner
48. Carry out pilot projects for international Internet data exchange
49. Expand the opening of air traffic rights, including the fifth and seventh air traffic rights
50. Build an international aviation hub
51. Build an international shipping hub for the new land-sea corridor in the western region
52. Establishment of regional medical centres
53. Build a national blockchain technology and industrial innovation and development base
54. Establish a pilot zone for cruise tourism
55. Establish a pilot zone for the reform, development and innovation of the yacht industry
56. Construct Hainan International Design Island
57. Establish a national base for foreign cultural trade
58. Hainan is authorized to examine and approve the adjustment of the layout of cultivated land, permanent basic farmland, forest land, and construction land
59. Give greater autonomy to industry organizations
60. Formulate laws and regulations based on the actual situation of the construction of free trade ports

海南省促进总部经济发展管理办法 Measures of Hainan Province for the Administration of Promoting Headquarters Economic Development

第一章 总则

第一条 为服务海南自由贸易港建设发展战略,聚焦旅游业、现代服务业、高新技术产业及热带特色高效农业等重点产业集群化发展,推动全球资本和创新等要素聚集,促进我省总部经济高质量发展,制定本办法。

第二条 本办法所称总部企业,是指对一定区域内的企业行使实质性管理服务职能的总机构,包括新落户总部和现有总部。

新落户总部,是指本办法发布后认定的总部企业。现有总部,是指本办法发布前已认定且存续至今的总部企业。

第三条 总部企业类型分为跨国公司区域总部、大企业总部、综合型总部、功能型总部和高成长型总部。按照“分类认定、分级管理”原则,由海南自由贸易港招商工作和促进总部经济发展联席会议办公室(以下简称“省联席办”)实施总部企业认定管理工作,市县设置相应机构并履行本级管理职能。

第二章 认定标准及认定程序

第四条 申请跨国公司区域总部须同时符合以下条件:

- (一)由境外注册的母公司在我省登记注册成立,具有独立法人资格的外商投资企业;
- (二)实缴注册资本不低于 200 万美元;
- (三)境外母公司直接持股不低于 50%,母公司的资产总额不低于 2 亿美元;
- (四)母公司授权管理的中国境内外企业不少于 3 家。

第五条 申请大企业总部须同时符合以下条件:

- (一)在我省登记注册成立,具有独立法人资格;
- (二)母公司的资产总额不低于 20 亿元人民币;
- (三)在全国范围内控股企业不少于 3 家,其中省外企业不少于 1 家;
- (四)申请前一年或申请当年营业收入不低于 10 亿元人民币,且形成的地方财力贡献不低于 3500 万元人民币。在我省登记注册成立的具有独立法人资格的企业,满足下列条件之一的,可直接认定为大企业总部:1.在上海证券交易所或深圳证券交易所主板上市;2.国家和中央部门确定的大企业(集团)第二总部或区域性总部;3.世界 500 强、中国 500 强、民企 500 强在琼设立的总部或区域性总部。

第六条 申请综合型总部须同时符合以下条件:



Chapter I: General Provisions

Article 1 These measures are formulated in order to serve the construction and development strategy of the Hainan Free Trade Port, focus on the cluster development of key industries such as tourism, modern service industry, high-tech industry and high-efficiency agriculture with tropical characteristics, promote the gathering of global capital and innovation and other factors, and promote the high-quality development of the headquarters economy of our province.

Article 2 The term "headquarters enterprise" in these measures refers to the general organization that exercises substantive management service functions for enterprises in a certain area, including the newly settled headquarters and the existing headquarters.

Newly settled headquarters refers to the headquarters enterprises identified after the issuance of these measures. The existing headquarters refers to the headquarters enterprises that have been identified and have survived since the promulgation of these Measures.

Article 3 The types of headquarters enterprises are divided into regional headquarters of multinational corporations, headquarters of large enterprises, comprehensive headquarters, functional headquarters and high-growth headquarters. In accordance with the principle of "classified identification and hierarchical management", the Office of the Joint Conference on Investment Promotion and Promotion of Headquarters Economic Development in the Hainan Free Trade Port (hereinafter referred to as the "Provincial Joint Office") shall implement the management of the identification of headquarters enterprises, and the cities and counties shall set up corresponding institutions and perform management functions at the same level.

Chapter II: Designation Standards and Designation Procedures

Article 4 An application for the regional headquarters of a multinational corporation shall meet the following conditions at the same time:

- (1) Foreign-invested enterprises registered in our province by a parent company registered overseas and with independent legal person qualifications;
- (2) The paid-in registered capital shall not be less than US\$2 million;
- (3) The foreign parent company directly holds no less than 50% of the shares, and the total assets of the parent company are not less than US\$200 million;
- (4) There shall be no less than 3 domestic and foreign enterprises in China authorized by the parent company to manage.

Article 5 The application for the headquarters of a large enterprise shall meet the following conditions at the same time:

- (1) Registered and incorporated in our province and has independent legal personality;
- (2) the total assets of the parent company shall not be less than RMB 2 billion;
- (3) There shall be no less than 3 holding enterprises nationwide, of which no less than 1 enterprise outside the province;
- (4) The operating income of the year before or the year of application shall not be less than RMB 1 billion, and the local financial contribution shall not be less than RMB 35 million. Enterprises registered in our province with independent legal personality can be directly identified as the headquarters of large enterprises if they meet one of the following conditions: 1. Listed on the main board of the Shanghai Stock Exchange or Shenzhen Stock Exchange, 2. The second headquarters or regional headquarters of large enterprises (groups) determined by the state and central departments, and 3. The headquarters or regional headquarters set up by the world's top 500, China's top 500 and top 500 private enterprises.

Article 6 The application for comprehensive headquarters must meet the following conditions at the same time:

- (一) 在我省登记注册成立,具有独立法人资格;
- (二) 申请前一年或申请当年营业收入不低于 5 亿元人民币,且形成的地方财力贡献不低于 2000 万元人民币;
- (三) 在琼承担总部在中国区、亚太区或更大区域范围内的商品采购、销售和结算,生产研发和产品销售,服务及服务贸易等一项或多项业务的运营职能。

第七条 申请功能型总部须同时符合以下条件:

- (一) 在我省登记注册成立,具有独立法人资格;
- (二) 申请前一年或申请当年营业收入不低于 5 亿元人民币,且形成的地方财力贡献不低于 1000 万元人民币;
- (三) 具有全国性或区域性的采购、销售、物流、配送、结算、管理、研发、法律咨询、人力资源等一项或多项职能。

第八条 申请高成长型总部须同时符合以下条件:

- (一) 在我省登记注册成立,具有独立法人资格;
- (二) 申请前一年或申请当年形成的地方财力贡献不低于 800 万元人民币;
- (三) 在所从事业务领域拥有核心技术知识产权(自主研发或授权),企业研发费用(以审计报告数据为准)不低于当年营业收入的 5%;或至少已获得私募股权投资公司 C 轮融资;
- (四) 具有专门的研发团队、研发机构或研发中心。

第九条 海南国际投资单一窗口设立总部企业服务窗口,为企业提供咨询服务、政策解读、认定管理等“一站式”服务功能。企业需通过海南国际投资单一窗口应用模块申请各类型总部企业认定。

第十条 申请认定跨国公司区域总部、大企业总部的,由企业属地市(县)政府初审,报省联席办审核。审核通过的,予以认定。

第十一条 申请认定综合型总部、功能型总部和高成长型总部的,由企业属地市(县)政府认定,报省联席办备案。

第三章 支持奖励政策

第十二条 认定为总部企业后五年内,由企业属地市(县)政府按照企业的综合贡献,每年予以一定财政奖励。市(县)政府每年对总部企业复核,复核达标方可享受财政奖励。

第十三条 鼓励新落户总部和现有总部提升能级,达到跨国公司区域总部或大企业总部认定标准的,可重新予以认定,自认定当年起按照新总部类型在剩余年限内从优获得奖励,但不得重复。

第十四条 认定为总部企业后,由属地市(县)政府对符合条件的项目,支持申报列入省重点项目,予以用地保障。

第十五条 跨国公司区域总部、大企业总部享有 10 个小客车指标的申领资格,综合型总部、功能型总部、高成长型总部享有 6 个小客车指标的申领资格。

- (1) Registered and incorporated in our province and has independent legal personality;
- (2) The operating income of the year before the application or the year of application shall not be less than RMB 500 million, and the local financial contribution shall not be less than RMB 20 million;
- (3) Undertake the operational functions of one or more businesses headquartered in China, the Asia-Pacific region or a larger region, such as commodity procurement, sales and settlement, production research and development and product sales, services and service trade.

Article 7 The application for functional headquarters must meet the following conditions at the same time:

- (1) Registered and incorporated in our province and has independent legal personality;
- (2) The operating income of the year before the application or the year of application shall not be less than RMB 500 million, and the local financial contribution shall not be less than RMB 10 million;
- (3) Have one or more functions such as national or regional procurement, sales, logistics, distribution, settlement, management, research and development, legal consultation, human resources, etc.

Article 8 The application for high-growth headquarters must meet the following conditions at the same time:

- (1) Registered and incorporated in our province and has independent legal personality;
- (2) The local financial contribution formed in the year before the application or in the year of application shall not be less than RMB 8 million;
- (3) Have core technology intellectual property rights (independent research and development or authorization) in the business field they are engaged in, and the enterprise's research and development expenses (subject to the data in the audit report) shall not be less than 5% of the operating income of the current year; or at least have received Series C financing from a private equity firm;
- (4) Have a dedicated R&D team, R&D institution or R&D center.

Article 9 The Hainan International Investment Single Window shall set up a service window for headquarters enterprises to provide enterprises with "one-stop" service functions such as consulting services, policy interpretation, and identification management. Enterprises need to apply for the recognition of various types of headquarters enterprises through the application module of Hainan International Investment Single Window.

Article 10 An application for the designation of a regional headquarters or headquarters of a large enterprise shall be preliminarily examined by the municipal (county) government of the municipality where the enterprise is located and submitted to the provincial joint office for review. and where the review is passed, it is to be determined.

Article 11 The application for the recognition of comprehensive headquarters, functional headquarters and high-growth headquarters shall be recognized by the municipal (county) government of the enterprise and reported to the provincial joint office for the record.

Chapter III: Supporting Incentive Policies

Article 12 Within five years after being identified as a headquarters enterprise, the municipal (county) government of the enterprise shall give a certain financial reward every year according to the comprehensive contribution of the enterprise. The municipal (county) government reviews the headquarters enterprises every year, and only those who meet the standards can enjoy financial incentives.

Article 13 Where newly settled headquarters and existing headquarters are encouraged to upgrade their energy levels and meet the standards for the designation of regional headquarters of multinational corporations or headquarters of large enterprises, they may be re-designated, and from the year of designation, they will be given preferential rewards in the remaining years according to the type of new headquarters, but they shall not be repeated.

Article 14 After being identified as a headquarters enterprise, the municipal (county) government of the territory shall support the application for inclusion in the provincial key projects for eligible projects, and provide land use guarantees.

Article 15 The regional headquarters of multinational corporations and the headquarters of large enterprises shall enjoy the qualifications for applying for 10 passenger car indicators, and the comprehensive headquarters, functional headquarters and high-growth headquarters shall enjoy the qualifications for applying for 6 passenger car indicators.

第十六条 鼓励金融机构运用融资担保、贷款贴息、风险补偿等政策工具,对总部企业提供信贷资金支持。

第十七条 经我省认定备案的总部企业随迁人才和引进人才(统称总部企业人才)按现有相关政策享受服务保障。

第十八条 市(县)政府要加大对总部企业的政策支持力度,对重点引进的总部企业可以采取“一事一议”方式给予重点支持。

第四章 申请材料

第十九条 申请总部企业资格认定的企业,应当提交下列材料:

- (一)公司法定代表人签署的申请书;
- (二)海南省总部企业认定申请表(详见附表);
- (三)按照“海南省总部企业认定申请材料明细表”(详见附表)提交的详细材料。

第五章 监督管理

第二十条 海南自由贸易港招商工作和促进总部经济发展联席会议负责指导和监督总部企业的认定管理工作,对认定管理中的重大事项进行决策。省联席办设在省商务厅,负责总部企业认定管理日常工作。市(县)政府是促进总部经济发展工作的实施主体,承担本市(县)总部企业咨询服务、申报受理、核查认定、事中事后监管和总部经济管理队伍建设等职责。

第二十一条 市(县)政府每年上半年对总部企业进行复核(与本办法认定标准一致),并将复核结果报省联席办。本办法出台前已认定的总部企业可选择适用本办法或《海南省总部企业认定管理办法》(琼商通函〔2018〕473号)进行复核。发现有下列情形之一的,取消总部企业资格,终止享受优惠政策:

- (一)企业隐瞒真实情况或提供虚假材料获得资格认定的;
- (二)无特殊原因经营期限不满十年,提前向登记机关办理歇业备案登记,或注销税务登记移往省外,或实际经营移往外省的;
- (三)连续两年复核不合格的;
- (四)其他违反国家法律、法规且情节严重的。

第二十二条 总部企业被撤销资格的,自被撤销之日起五年内不得再次申请。

第二十三条 总部企业认定后,新增海南省内分公司、控股50%以上子公司时,要及时告知市县商务部门,确保应统尽统。

第二十四条 对采用违法违规手段骗取奖励资金和享受其他支持政策的,经核实后,取消总部企业资格,终止享受优惠政策,责令退回奖补,并依据生效法律文书记录其失信行为,推送至海南自贸港信用信息共享平台依法依规公开公示;涉嫌犯罪的,依法移送司法机关处理。

Article 16 Financial institutions are encouraged to use policy tools such as financing guarantees, loan interest discounts, and risk compensation to provide credit support to headquarters enterprises.

Article 17 The relocated talents and introduced talents of the headquarters enterprises (collectively referred to as the talents of the headquarters enterprises) recognized and filed by the province shall enjoy the service guarantee in accordance with the existing relevant policies.

Article 18 The municipal (county) government should increase the policy support for the headquarters enterprises, and the key introduction of the headquarters enterprises can be given key support in the form of "one thing one discussion".

Chapter IV Application Materials

Article 19 Enterprises applying for the qualification certification of headquarters enterprises shall submit the following materials:

- (1) The application signed by the legal representative of the company;
- (2) Application form for the identification of Hainan Provincial Headquarters Enterprise (see the attached table for details);
- (3) Detailed materials submitted in accordance with the "Hainan Provincial Headquarters Enterprise Identification Application Materials Schedule" (see the attached table for details).

Chapter V: Supervision and Management

Article 20 The Joint Conference on Investment Promotion and Promotion of Economic Development of the Headquarters of the Hainan Free Trade Port shall be responsible for guiding and supervising the identification and management of headquarters enterprises, and making decisions on major matters in the identification and management. The Provincial Joint Office is located in the Provincial Department of Commerce, which is responsible for the daily work of the identification and management of headquarters enterprises. The municipal (county) government is the main body of the implementation of the work of promoting the economic development of the headquarters, and undertakes the responsibilities of the consulting services, application acceptance, verification and identification, in-process and post-event supervision and construction of the headquarters economic management team.

21st municipal (county) government in the first half of each year to the headquarters of the enterprise review (consistent with the standards of these measures), and the results of the review reported to the provincial joint office. Headquarters enterprises that have been identified before the promulgation of these Measures may choose to apply these Measures or the Administrative Measures for the Identification of Headquarters Enterprises in Hainan Province (Qiongshang Circular Letter [2018] No. 473) for review. If any of the following circumstances is found, the qualification of the headquarters enterprise shall be cancelled and the preferential policies shall be terminated:

- (1) The enterprise conceals the true situation or provides false materials to obtain qualification certification;
- (2) Where the business period is less than 10 years without special reasons, and the registration of business closure is completed with the registration authority in advance, or the tax registration is cancelled and moved outside the province, or the actual business is moved outside the province;
- (3) Failing to pass the review for two consecutive years;
- (4) Other violations of national laws and regulations and the circumstances are serious.

Article 22 Where the qualifications of a headquarter enterprise are revoked, it shall not apply again within five years from the date of revocation.

Article 23 After the identification of the headquarters enterprise, when a new branch or a subsidiary holding more than 50% of the company in Hainan Province is added, it shall promptly inform the municipal and county commerce departments to ensure that it is fully integrated.

Article 24: Where illegal or illegal methods are used to fraudulently obtain reward funds or enjoy other support policies, after verification, the qualifications of the headquarters enterprise are to be revoked, the enjoyment of preferential policies is terminated, the rewards and subsidies are to be returned, and their untrustworthy conduct is to be recorded on the basis of effective legal documents, and sent to the Hainan Free Trade Port Credit Information Sharing Platform for public announcement in accordance with laws and regulations; and where a crime is suspected, it shall be transferred to the judicial organs for handling in accordance with law.

第六章 附则

第二十五条 总部企业营业收入不包括房地产开发经营业务相关收入,统计范围为总部企业及全省范围内的分公司、占股50%(不含)以上的子公司。母公司与子公司均申请总部企业的,营业收入不予重复计算。

第二十六条 总部企业地方财力贡献计算范围为企业年实际缴纳税收地方留成部分总额,扣除个人所得税、契税、土地增值税及其他与房地产开发经营业务相关的税收。统计范围为总部企业及全省范围内的分公司、占股50%(不含)以上的子公司。母公司与子公司均申请总部企业的,地方财力贡献不予重复计算。

第二十七条 总部企业营业收入按照企业所得税年度纳税申报表的口径计算;总部企业税收按照企业提交的税收完税证明计算。

第二十八条 本办法所称的综合贡献,是指企业在经济贡献、科技创新、促进就业、节能减排、社会诚信和安全生产等方面的综合贡献。

第二十九条 总部企业认定后,在本省范围内变更住所或主要经营场所的,在剩余年限内享受总部企业奖补。

第三十条 总部企业可申请享受我省制定出台的其他奖励支持政策,与本办法规定政策属同等类型的,按“就高不就低”原则享受政策。

第三十一条 省直相关部门在本办法基础上,更新完善总部经济相关配套政策。

第三十二条 支持海口、三亚和儋州打造总部经济集聚区。各市(县)在本办法基础上,结合自身实际,制定支持总部经济发展的相关政策,报省联席办备案后印发执行。

第三十三条 属于《海南省产业准入禁止限制目录》的企业和房地产企业,不适用本办法。

第三十四条 现有的跨国公司地区总部、综合型(区域型)总部、高成长型总部分别与本办法规定的跨国公司区域总部、综合型总部、高成长型总部对应。

第三十五条 本办法自发布之日起施行,有效期5年,由省联席办负责解释。本办法施行前的规定与本办法不一致的,以本办法为准。

Chapter VI: Supplementary Provisions

Article 25 The operating income of the headquarters enterprise does not include the income related to the real estate development and operation business, and the statistical scope is the headquarters enterprise and the branches within the province, and the subsidiaries accounting for more than 50% (exclusive) of the shares. If both the parent company and the subsidiary apply for a headquarters enterprise, the operating income shall not be double-counted.

Article 26 The scope of calculation of the local financial contribution of the headquarters enterprise is the total amount of the local retained part of the tax actually paid by the enterprise in the year, deducting individual income tax, deed tax, land appreciation tax and other taxes related to real estate development and operation business. The scope of statistics is the headquarters enterprises and branches within the province, and subsidiaries accounting for more than 50% (exclusive) of the shares. If both the parent company and the subsidiary apply for the headquarters enterprise, the local financial contribution shall not be double-counted.

Article 27 The operating income of the headquarters enterprise shall be calculated according to the caliber of the annual tax return of enterprise income tax; The tax of the headquarters enterprise is calculated according to the tax payment certificate submitted by the enterprise.

Article 28 The term "comprehensive contribution" as used in these Measures refers to the comprehensive contribution of enterprises in economic contribution, scientific and technological innovation, employment promotion, energy conservation and emission reduction, social integrity and production safety.

Article 29 After the identification of the headquarters enterprise, if it changes its domicile or main place of business within the province, it shall enjoy the rewards and subsidies of the headquarters enterprise within the remaining years.

Article 30 Headquarters enterprises can apply to enjoy other incentives and support policies formulated by our province, and the policies stipulated in these measures are of the same type, according to the principle of "high not low" to enjoy the policy.

Article 31 On the basis of these measures, the relevant departments directly under the provincial government shall update and improve the supporting policies related to the headquarters economy.

Article 32 Support Haikou, Sanya and Danzhou to build headquarters economic clusters. On the basis of these measures, each city (county) shall formulate relevant policies to support the development of the headquarters economy in combination with its own actual situation, and report to the provincial joint office for the record.

Article 33 Enterprises and real estate enterprises that belong to the "Catalogue of Prohibitions and Restrictions on Industrial Access in Hainan Province" shall not apply to these Measures.

Article 34 The existing regional headquarters, comprehensive (regional) headquarters and high-growth headquarters of multinational corporations shall correspond to the regional headquarters, comprehensive headquarters and high-growth headquarters of multinational corporations as provided for in these Measures.

Article 35 These measures shall come into force on the date of promulgation and shall be valid for 5 years, and shall be interpreted by the Provincial Joint Office. If the provisions of these Measures before implementation are inconsistent with these Measures, these Measures shall prevail.

海南自由贸易港重点园区外非工业项目建设用地控制指标——投资强度

单位:万元/亩

产业分类	现代服务业								旅游业		高新技术产业		
	现代商务服务业、旅游购物业		现代金融业	房地产业	现代文旅服务业	医疗健康业	现代物流业		旅游酒店业、 旅游餐饮业	旅游观光业、 旅游娱乐业	数字经济 产业 ^①	其他高新技术 产业 ^②	
用地分类	商业用地、其他 商业服务业用地	商务金融用 地	商务金融 用地	城镇住宅用地、商业用 地、商务金融用地	娱乐康体用地、文化 用地、体育用地	医疗卫生 用地、社会福利用地	物流仓储 用地	商业用地、其他商 业服务业用地	商业用地	文化用地、娱 乐康体用地	商务金融 用地	科研 用地	商务金 融用地
万宁市	≥300	≥350	≥350	≥300	≥380	≥400	≥120	≥180	≥300	≥300	≥350	≥250	≥350

① 数字经济产业包含信息互联网、数字技术应用、数字内容服务、数字贸易服务、信息技术服务、信息基础设施。

② 其他高新技术产业不含制造业和序号①中数字经济产业

海南自由贸易港重点园区外非工业项目建设用地控制指标——年度税收

单位:万元/亩

产业分类	现代服务业								旅游业		高新技术产业		
	现代商务服务业、旅游购物业		现代金融业	房地产业	现代文旅服务业	医疗健康业	现代物流业		旅游酒店业、 旅游餐饮业	旅游观光业、 旅游娱乐业	数字经济 产业 ^①	其他高新技术 产业 ^②	
用地分类	商业用地、其他 商业服务业用地	商务金融用 地	商务金融 用地	城镇住宅用地、商业用 地、商务金融用地	娱乐康体用地、文化 用地、体育用地	医疗卫生 用地、社会福利用地	物流仓储 用地	商业用地、其他商 业服务业用地	商业用地	文化用地、娱 乐康体用地	商务金融 用地	科研 用地	商务金 融用地
万宁市	≥12	≥20	≥20	/	≥18	≥20	≥8	≥10	≥12	≥10	≥20	/	≥20

① 数字经济产业包含信息互联网、数字技术应用、数字内容服务、数字贸易服务、信息技术服务、信息基础设施。

② 其他高新技术产业不含制造业和序号①中数字经济产业

海南自由贸易港重点园区外非工业项目建设用地控制指标——年度产值

单位:万元/亩

产业分类	现代服务业								旅游业		高新技术产业		
	现代商务服务业、旅游购物业		现代金融业	房地产业	现代文旅服务业	医疗健康业	现代物流业		旅游酒店业、 旅游餐饮业	旅游观光业、 旅游娱乐业	数字经济 产业 ^①	其他高新技术 产业 ^②	
用地分类	商业用地、其他 商业服务业用地	商务金融用 地	商务金融 用地	城镇住宅用地、商业用 地、商务金融用地	娱乐康体用地、文化 用地、体育用地	医疗卫生 用地、社会福利用地	物流仓储 用地	商业用地、其他商 业服务业用地	商业用地	文化用地、娱 乐康体用地	商务金融 用地	科研 用地	商务金 融用地
万宁市	≥450	≥500	≥500	/	≥400	≥350	≥100	≥180	≥450	≥450	≥500	/	≥500

① 数字经济产业包含信息互联网、数字技术应用、数字内容服务、数字贸易服务、信息技术服务、信息基础设施。

② 其他高新技术产业不含制造业和序号①中数字经济产业

Hainan Free Trade Port Key Park Outside the Non-Industrial Project Construction Land Control Index — Investment Intensity

Unit: 10,000 Yuan/Mu

Industry classification	Modern Service Industry								Tourism		High-tech Industry		
	Modern business service industry, tourism and shopping industry		Modern Financial Industry	Real estate	Modern Cultural Tourism Service Industry	Healthcare industry	Modern Logistics Industry		Tourism Hotel Industry, Tourism Catering Industry	Tourism Industry, Tourism and Entertainment Industry	Digital Economy ① Industry	Other High-Tech Industries	
Classification of Land Use	Commercial Land and Other Commercial Service Land	Commercial and Financial Land	Commercial and Financial Land	Urban Residential Land, Commercial Land, Commercial and	Land for Recreation and Recreation, Cultural Land, and Sports Land	Land for Medical and Health Care, Land for Social Welfare	Land for Logistics and Warehousing	Commercial Land and Other Commercial Service Land	Commercial land	Cultural Land, Entertainment and Recreation Land	Commercial and Financial Land	Land for Scientific Research	Commercial and Financial Land
Wanning City	≥300	≥350	≥350	≥300	≥380	≥400	≥120	≥180	≥300	≥300	≥350	≥250	≥350

① The digital economy industry includes information Internet, digital technology application, digital content services, digital trade services, information technology services, and information infrastructure.
② Other high-tech industries do not include manufacturing and digital economy industries in serial number ① .

Hainan Free Trade Port Key Park Outside the Non-Industrial Project Construction Land Control Index — Annual Taxes

Unit: 10,000 Yuan/Mu

Industry classification	Modern Service Industry								Tourism		High-tech Industry		
	Modern business service industry, tourism and shopping industry		Modern Financial Industry	Real estate	Modern Cultural Tourism Service Industry	Healthcare industry	Modern Logistics Industry		Tourism Hotel Industry, Tourism Catering Industry	Tourism Industry, Tourism and Entertainment Industry	Digital Economy ① Industry	Other High-Tech Industries	
Classification of Land Use	Commercial Land and Other Commercial Service Land	Commercial and Financial Land	Commercial and Financial Land	Urban Residential Land, Commercial Land, Commercial and	Land for Recreation and Recreation, Cultural Land, and Sports Land	Land for Medical and Health Care, Land for Social Welfare	Land for Logistics and Warehousing	Commercial Land and Other Commercial Service Land	Commercial land	Cultural Land, Entertainment and Recreation Land	Commercial and Financial Land	Land for Scientific Research	Commercial and Financial Land
Wanning City	≥12	≥20	≥20	/	≥18	≥20	≥8	≥10	≥12	≥10	≥20	/	≥20

① The digital economy industry includes information Internet, digital technology application, digital content services, digital trade services, information technology services, and information infrastructure.
② Other high-tech industries do not include manufacturing and digital economy industries in serial number ① .

Hainan Free Trade Port Key Park Outside the Non-Industrial Project Construction Land Control Index — Annual Output Value

Unit: 10,000 Yuan/Mu

Industry classification	Modern Service Industry								Tourism		High-tech Industry		
	Modern business service industry, tourism and shopping industry		Modern Financial Industry	Real estate	Modern Cultural Tourism Service Industry	Healthcare industry	Modern Logistics Industry		Tourism Hotel Industry, Tourism Catering Industry	Tourism Industry, Tourism and Entertainment Industry	Digital Economy ① Industry	Other High-Tech Industries	
Classification of Land Use	Commercial Land and Other Commercial Service Land	Commercial and Financial Land	Commercial and Financial Land	Urban Residential Land, Commercial Land, Commercial and	Land for Recreation and Recreation, Cultural Land, and Sports Land	Land for Medical and Health Care, Land for Social Welfare	Land for Logistics and Warehousing	Commercial Land and Other Commercial Service Land	Commercial land	Cultural Land, Entertainment and Recreation Land	Commercial and Financial Land	Land for Scientific Research	Commercial and Financial Land
Wanning City	≥450	≥500	≥500	/	≥400	≥350	≥100	≥180	≥450	≥450	≥500	/	≥500

① The digital economy industry includes information Internet, digital technology application, digital content services, digital trade services, information technology services, and information infrastructure.
② Other high-tech industries do not include manufacturing and digital economy industries in serial number ① .

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